

**DESCRIPTIVE INDEX and PRICE LIST**

*of ATF Type Foundry Products*

# ATF Types Offer You

numerous possibilities to express your message in the type best suited to the job. Specimen lines of more than 170 different faces are shown in this new index of ATF Types, including such new series as *Repro Script*, *Brody*, *Spartan Book* and *Medium Condensed*, the *Dom* family and *Franklin Gothic Wide*.

Skilled use of these types will add color and interest to any printed piece. Several of the new faces were designed to give display lines a "handlettered" look at only a fraction of the cost of made-to-order lettering!

## Best for Printing and Reproduction Proofs

As most printers know, ATF type is the best quality foundry type available. Because of a superior metal alloy used in a precision casting operation, it lasts longer and prints more clearly, with well defined detail. This makes it ideal not only for printing direct from the type, but also for top quality reproduction proofs. Yet ATF type costs little, particularly in the smaller sizes which many printers use only once and discard, without distribution.

## Offer Your Customers a Versatile Type Service

with Only a Modest Investment

If you are thinking of adding a casting machine, particularly one for display lines, consider the advantages of far lower investment and greater flexibility of a selection of foundry type.

The wide range of styles and sizes available to you as you need them—the lower cost that makes it possible to discard old faces and add new ones as your requirements change—enable you to offer the most versatile type service with the smallest investment.

## ATF Types are Readily Available

ATF's network of type dealerships throughout the country insures immediate availability at convenient locations. In addition, a reserve stock is maintained at the foundry in Elizabeth, New Jersey.

*For quickest service, send your orders for type and foundry products to the ATF Type Dealer in your area.*



# This Descriptive Index

shows one-line samples of all ATF faces currently manufactured for stock. Most of them are immediately available from the ATF type dealer whose name and address appear on the cover. This catalog also gives complete information on sorts, spaces and quads, leads and slugs, etc. For quick reference, see table of contents on this page.

IT'S EASY TO ORDER any of the type faces or accessories shown. Simply indicate your requirements on an order blank, as furnished with this catalog, or, if you prefer, use your own purchase order or letterhead and mail it to your ATF type dealer. In most cases, he will make prompt shipment from his comprehensive stock.

## How to use this catalog

TO HELP YOU CHOOSE the style and quantity of the face you need, just refer to the alphabetical listing of type faces. There you will find, accompanying each sample line, all you need to know about sizes made, number of characters in the font, etc. Here is an example of one of the entries with an explanation of the designations used:

### Bernhard Gothic Medium 525

18 pt. shown

## PACK MY BOX WITH FIVE DI Pack my box with five dozen jug|123

6pt	26A	58a	21-1	18pt	9A	24a	8-1	42pt	4A	8a	4-1
8pt	22A	52a	17-1	24pt	7A	15a	7-1	48pt	3A	7a	3-1
10pt	21A	47a	15-1	30pt	5A	12a	5-1	60pt	3A	7a	3-1
12pt	18A	42a	11-1	36pt	5A	10a	4-1	72pt	3A	5a	3-1
14pt	15A	35a	10-1								

### Name and Number of Face

The full name and face number (Bernhard Gothic Medium 525) should be stated, as in some cases several weights and widths of the same face are available.

### Alignment Position

The vertical rule in each specimen line graphically indicates the exact body size of the type. This enables you to see the placement of the face on the type body and the alignment position.

### Type Sizes

The point sizes given refer to the body size of the type. These are usually simple designations, such as 24 pt, 30 pt, etc. In some cases, different face sizes are available on the same body size, as in the Copperplate Gothics. For instance, 6 pt No. 1, 6 pt No. 2, 6 pt No. 3, etc. Sizes printed 18/24 or 120/96 should be read "18 point face on 24 pt body," or "120 point face on 96 point body."

## Table of Contents

	Page
Adcuts and Logotypes .....	22 and 23
Advertising Figures .....	19
Alphabetical Listing of Faces .....	4 to 18
Circular Quads .....	19
Decimal Figures .....	19
Font Scheme Table .....	24
Fractions .....	19
General Information .....	1 and 2
Leads and Slugs .....	21
Matrix Engraving Charges .....	23
Oldstyle Figures .....	19
Prices, Fonts of Type .....	3
Quantity Discounts .....	3
Quotation Furniture .....	21
Quotation Quads .....	21
Small Capitals .....	19
Sorts .....	22 and 23
Spaces and Quads .....	20
Special Character Fonts .....	19
Tabular Quadrule .....	19
Typographic Accessories .....	19

### Various Type Bodies

Most faces are now cast on a regular square body. Some are designed with an extreme slope, necessitating an angle body. Such faces are marked with a "bullet" or round dot. These fonts contain a sufficient quantity of angle spaces. Hand-made scripts on wing bodies are Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended.

## Contents of a Font

Fonting schemes for every size are also shown. These schemes indicate the quantity of every character contained in the font, in a correct proportion based on the frequency with which the various letters of the alphabet are used.

In our example, 6 pt Bernhard Gothic Medium shows a scheme of 26A, 58a, 21 figures 1. To determine the quantity of the other characters contained in the font, refer to the table on page 24. For the caps, simply follow down the column headed 26. Do the same with the column headed 58 and 21 on the proper "Lowercase" and "Figures" tables.

## How to Order

When ordering type, be sure to specify the face name, number and the sizes required. For example:

1 FONT 6 PT BERNHARD GOTHIc MEDIUM 525

When you order one font, packages of caps, lowercase and figures will be supplied, or just caps and figures if no lowercase is made. Capitals, lowercase and figures are packaged separately and may be purchased individually. Just specify "capitals only," "lowercase only," etc., following the type size. Punctuation marks are supplied in both cap and lowercase fonts. Periods, commas, hyphens and dollar signs are also included with figures.

You will most likely need spaces and quads, too and perhaps leads and slugs as well. For complete information on these items see pages 20 and 21.

## Identification of Type

When type is ordered to match fonts of doubtful identity, set a word or two and compare with specimen words in this catalog. The face number is stamped on cap H and/or lowercase m where space allows. If still in doubt, the letters H and m should be sent with the order to insure positive identification.

## Typewriter Faces

When setting facsimile typewritten letters, extra fonts of lowercase characters are usually needed.

To maintain the appearance of typewritten copy, justifiers should be used between words instead of regular spaces. As justifiers have the same setwise thickness as the characters, they position the letters one above the other, as in typewriting. When ordering justifiers, it is advisable to send samples or to specify the typewriter face for which they are required. Justifiers sell at Table 2104 prices, the same as other spaces. (See page 20.)

## Accented Letters

Accented letters for certain faces and languages may be ordered as sorts, in 6" lines per character. (See informa-

tion on sorts.) When ordering, specify type face and number, size, language and characters desired. If matrices are available, your order will be cast promptly.

Due to the wide variety of faces, sizes and various languages and the limited demand for accented letters, NO FONTED ASSORTMENTS can be supplied. There is no catalog of available accented letters.

## ATF's Sorts Service in Lines

Sorts, in 6" lines per character, can be supplied for all active and discontinued type faces, ornaments, special characters, etc., for which matrices are in our possession. Prices and more detailed information are shown on pages 22 and 23 of this catalog. As sorts are cast to order, a few weeks must be allowed for delivery. *We regret that sorts may not be returned for credit.*

## Other Special Casting Services

ATF's Foundry Cast Adcuts and Logotypes are economical and superior in quality to electrotypes. Matrices for almost all trade-marks, emblems, etc., can be engraved to your special order at reasonable prices. Typecuts cast from such matrices can be supplied in any number of 6" lines, with a minimum of one 6" line per cut. (A 6" line comprises as many type, cast from one matrix, as can be placed in a 36-pica line.) For additional information on this service, see pages 22 and 23.

## For Best Service

Your ATF Type Dealer will gladly answer any further questions you may have. He was appointed to be of help to you. Contact him on all matters pertaining to ATF type and foundry products. His inventory enables him to give you prompt service on most items manufactured by our foundry.

Ask him for a copy of our catalog describing the complete line of typographic accessories, such as ornaments, handypacks, initials, monograms, etc.

*You will encounter unnecessary delays by sending your orders direct to the type foundry. Contact your Local Dealer, always! He is most familiar with your requirements.*

# Prices of Foundry Type

## in Packaged Fonts of Capitals, Lowercase and Figures

Prices are subject to change without notice

### Standard Faces

Size	Complete fonts			
	Font of Capitals	Font of Lowercase	Font of Figures	Caps, Lowercase and Figures
4	\$ 3.55	\$ 4.15	\$ 1.55	\$ 9.25    \$ 5.10
4½	3.40	4.15	1.55	9.10    4.95
5	3.25	4.05	1.50	8.80    4.75
6	2.15	2.75	1.05	5.95    3.20
8	2.15	2.95	1.10	6.20    3.25
10	2.90	3.60	1.20	7.70    4.10
12	3.15	3.90	1.30	8.35    4.45
14	3.50	4.50	1.45	9.45    4.95
16	3.25	4.10	1.50	8.85    4.75
18	3.50	4.50	1.65	9.65    5.15
24	4.40	5.10	1.95	11.45    6.35
30	4.95	5.75	2.25	12.95    7.20
36	5.75	6.65	2.55	14.95    8.30
42	6.15	7.20	2.75	16.10    8.90
48	7.20	8.40	3.15	18.75    10.35
60	8.30	9.85	3.60	21.75    11.90
72/60	11.75	10.80	5.60	28.15    17.35
72	12.60	11.85	6.20	30.85    19.00
84/72	15.05	14.10	6.50	35.65    21.55
84	16.45	15.25	7.10	38.80    23.55
96/72	19.60	19.05	7.95	46.60    27.55
96/84	21.25	20.55	10.05	51.85    31.30
96	22.70	21.80	10.95	55.45    33.65
120/96	26.80	24.25	12.00	63.05    38.80
120	30.30	26.90	13.45	70.65    43.75

### Handmade Script Faces

(Bank Script, Commercial Script, Royal Script, Typo Script, Typo Script Extended.)

Size	Complete fonts			
	Font of Capitals	Font of Lowercase	Font of Figures	Caps, Lowercase and Figures
12	\$ 6.30	\$ 7.80	\$2.60	\$16.70
14	7.00	9.00	2.90	18.90
18	7.00	9.00	3.30	19.30
24	8.80	10.20	3.90	22.90
30	9.90	11.50	4.50	25.90
36	11.50	13.30	5.10	29.90
48	14.40	16.80	6.30	37.50
60	16.60	19.70	7.20	43.50

### Quantity Discounts

These discounts apply to all fonts of type shown in the Descriptive Index, and all other casting machine products regularly made for stock. Sorts, leads, slugs and fonts made to special order are not subject to quantity discount.

On orders from \$250 to \$499.99	2½%
On orders from \$500 to \$999.99	5%
On orders from \$1000 and up	7½%

### Old Metal Information

Ask your ATF type dealer about his policy regarding trade-in allowances for old metal against the purchase of new ATF Type and Foundry Products.

Any quotations made by your ATF type dealer will be as generous as possible. His acceptance of old metal will be consistent with local conditions, trade practices, and market prices.

\* ATF

### Important Notice

When a new font of type is to be laid in the case, first pull a proof of it, to identify strange characters and to prove any claim for damaged or missing letters.

#### Alternate Gothic No. 1-6

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|ABCDE**  
**Pack my box with five dozen jugs|1234567890**

6pt	45A	78a	31-1	18pt	17A	31a	11-1	42pt	7A	11a	5-1
8pt	35A	65a	22-1	24pt	13A	20a	10-1	48pt	6A	10a	4-1
10pt	35A	60a	21-1	30pt	11A	17a	8-1	60pt	5A	8a	4-1
12pt	31A	53a	17-1	36pt	9A	13a	7-1	72pt	3A	5a	5-1
14pt	26A	45a	17-1								

#### Alternate Gothic No. 2-7

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|A**  
**Pack my box with five dozen jugs|12345**

6pt	38A	70a	26-1	18pt	15A	27a	10-1	42pt	6A	10a	5-1
8pt	31A	60a	21-1	24pt	11A	17a	8-1	48pt	5A	9a	4-1
10pt	30A	52a	17-1	30pt	9A	15a	7-1	60pt	4A	6a	3-1
12pt	27A	48a	17-1	36pt	7A	12a	5-1	72pt	3A	5a	4-1
14pt	21A	39a	13-1								

#### Alternate Gothic No. 3-8

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JU|**  
**Pack my box with five dozen ju|123**

6pt	34A	60a	22-1	18pt	12A	24a	9-1	42pt	5A	9a	4-1
8pt	29A	53a	21-1	24pt	9A	15a	7-1	48pt	4A	7a	3-1
10pt	26A	46a	17-1	30pt	8A	13a	7-1	60pt	3A	5a	3-1
12pt	24A	41a	13-1	36pt	6A	10a	5-1	72pt	2A	4a	4-1
14pt	20A	34a	11-1								

#### American Typewriter 11

10 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFG**  
**Pack my box with five dozen jugs|1234567890**  
**10pt 20A 31a 9-1**

#### Balloon Extrabold 677

18 pt. shown

**PACK MY BOX WITH FIVE|1234**

10pt	21A	13-1	24pt	8A	7-1	60pt	4A	3-1
12pt	19A	12-1	30pt	6A	5-1	72pt	3A	3-1
14pt	17A	10-1	36pt	5A	4-1	96/72	3A	3-1
16pt	10A	8-1	48pt	4A	3-1			

#### Bank Gothic Bold 534

18-30 shown

**PACK MY BOX|123**

6-21	27A	19-1	12-25	17A	10-1	12-28	10A	5-1
6-22	23A	15-1	12-26	14A	8-1	12-29	7A	5-1
6-23	20A	12-1	12-27	12A	7-1	18-30	5A	4-1
6-24	16A	11-1						

#### Bank Gothic Condensed Light 574

18-40 shown

**PACK MY BOX WITH FI|123**

6-31	38A	23-1	12-35	25A	13-1	12-38	15A	9-1
6-32	33A	21-1	12-36	21A	11-1	12-39	10A	7-1
6-33	29A	19-1	12-37	17A	10-1	18-40	9A	7-1
6-34	25A	15-1						

#### Bank Gothic Cond. Medium 575

18-50 shown

**PACK MY BOX WITH|1234**

6-41	36A	22-1	12-45	24A	12-1	12-48	14A	8-1
6-42	31A	21-1	12-46	20A	11-1	18-49	7A	5-1
6-43	26A	19-1	12-47	17A	9-1	18-50	6A	4-1
6-44	23A	15-1						

#### Bank Gothic Light 532

18-10 shown

**PACK MY BOX|123**

6-1	28A	20-1	12-5	18A	10-1	12-18	10A	5-1
6-2	25A	17-1	12-6	15A	9-1	18-19	7A	5-1
6-3	21A	13-1	12-7	13A	8-1	18-20	5A	4-1
6-4	17A	11-1						

#### Bank Gothic Medium 533

18-20 shown

**PACK MY BOX|123**

6-11	28A	20-1	12-15	17A	10-1	12-18	10A	5-1
6-12	24A	15-1	12-16	15A	9-1	18-19	7A	5-1
6-13	20A	13-1	12-17	12A	8-1	18-20	5A	4-1
6-14	17A	11-1						

#### Bank Script 1540

18 pt. shown

**Pack My Box With Five Dose|123**

14pt	11A	38a	13-1	24pt	5A	15a	7-1	48pt	3A	9a	4-1
This is a handmade Script — See special price table											

#### P. T. Barnum 944

24 pt. shown

**PACK MY BOX WITH F|**

**Pack my box with five|1234**

6pt	22A	65a	25-1	14pt	16A	30a	11-1	30pt	7A	13a	7-1
8pt	23A	45a	20-1	18pt	12A	25a	10-1	36pt	5A	9a	5-1
10pt	22A	41a	17-1	24pt	8A	15a	8-1	48pt	4A	7a	4-1
12pt	18A	35a	13-1								

#### Bernhard Fashion 527

18 pt. shown

**PACK MY BOX WITH FI|**

**Pack my box with five dozen jugs|12345**

12pt	13A	47a	15-1	18pt	7A	27a	10-1	30pt	4A	15a	7-1
14pt	11A	40a	12-1	24pt	5A	17a	8-1	36pt	3A	11a	5-1

# Type Faces

## Bernhard Gothic Extra Heavy 546

18 pt. shown

### PACK MY BOX WITH FIVE| Pack my box with five dozen ju|123

12pt	16A 32a 11-1	30pt	5A 9a 4-1	48pt	3A 5a 3-1
14pt	13A 26a 9-1	36pt	4A 7a 4-1	60pt	3A 5a 3-1
18pt	9A 18a 7-1	42pt	3A 5a 3-1	72/60	3A 4a 3-1
24pt	6A 11a 5-1				

## Bernhard Gothic Heavy 530

18 pt. shown

### PACK MY BOX WITH FIVE D| Pack my box with five dozen j|123

8pt	21A 45o 15-1	18pt	9A 21a 8-1	42pt	4A 7a 3-1
10pt	20A 43a 13-1	24pt	7A 13a 5-1	48pt	3A 6a 3-1
12pt	17A 38a 11-1	30pt	5A 11a 4-1	60pt	3A 5a 3-1
14pt	15A 30a 9-1	36pt	4A 9a 4-1	72pt	3A 5a 3-1

## Bernhard Gothic Light 528

18 pt. shown

### PACK MY BOX WITH FIVE DOZ| Pack my box with five dozen ju|1234

6pt	26A 60a 21-1	18pt	10A 24a 8-1	42pt	4A 9a 4-1
8pt	23A 50a 19-1	24pt	7A 15a 7-1	48pt	4A 7a 3-1
10pt	22A 47a 15-1	30pt	6A 12a 5-1	60pt	3A 7a 3-1
12pt	20A 42a 12-1	36pt	5A 10a 4-1	72pt	3A 5a 3-1
14pt	16A 35a 11-1				

## Bernhard Gothic Medium 525

18 pt. shown

### PACK MY BOX WITH FIVE D| Pack my box with five dozen jug|123

6pt	26A 58a 21-1	18pt	9A 24a 8-1	42pt	4A 8a 4-1
8pt	22A 52a 17-1	24pt	7A 15a 7-1	48pt	3A 7a 3-1
10pt	21A 47a 15-1	30pt	5A 12a 5-1	60pt	3A 7a 3-1
12pt	18A 42a 11-1	36pt	3A 10a 4-1	72pt	3A 5a 3-1
14pt	15A 35a 10-1				

## Bernhard Gothic Med. Cond. 672

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN JU| Pack my box with five dozen jugs|123456

12pt	23A 55a 13-1	30pt	8A 15a 7-1	60pt	3A 7a 3-1
14pt	20A 46a 11-1	36pt	6A 13a 5-1	72pt	3A 5a 4-1
18pt	13A 30a 9-1	42pt	5A 11a 4-1		
24pt	9A 19a 8-1	48pt	4A 9a 4-1		

## Bernhard Gothic Med. Italic 537

18 pt. shown

### PACK MY BOX WITH FIVE D| Pack my box with five dozen ju|123

8pt	25A 58a 22-1	14pt	15A 34a 10-1	36pt*	4A 9a 4-1
8pt	22A 50a 20-1	18pt	9A 23a 9-1	42pt*	3A 7a 3-1
10pt	21A 46a 15-1	24pt*	6A 13a 5-1	48pt*	3A 6a 3-1
12pt	18A 42a 12-1	30pt*	5A 11a 4-1	+Angle body	

## Bernhard Modern Bold 670

18 pt. shown

### PACK MY BOX WITH FIVE| Pack my box with five dozen|123

8pt	21A 48a 17-1	24pt	7A 13a 7-1	60pt	3A 6a 3-1
10pt	21A 44a 13-1	30pt	5A 11a 6-1	72pt	3A 5a 3-1
12pt	17A 37a 11-1	36pt	4A 9a 4-1		
14pt	14A 31a 9-1	42pt	4A 8a 3-1		
18pt	9A 21a 8-1	48pt	3A 6a 3-1		

## Bernhard Modern Bold Italic 671

18 pt. shown

### PACK MY BOX WITH|ABCD Pack my box with five dozen|123

8pt	21A 48a 17-1	18pt	9A 22a 8-1	42pt*	3A 7a 3-1
10pt	21A 45a 13-1	24pt*	6A 13a 5-1	48pt*	4A 6a 3-1
12pt	17A 39a 11-1	30pt*	5A 10a 4-1		
14pt	15A 32a 10-1	36pt*	4A 9a 4-1	+Angle body	

## Bernhard Modern Italic 669

18 pt. shown

### PACK MY BOX WITH|FIVE DO| Pack my box with five dozen jugs|123

8pt	21A 53a 19-1	18pt	9A 25a 9-1	42pt*	3A 8a 3-1
10pt	21A 49a 15-1	24pt*	6A 15a 5-1	48pt*	3A 7a 3-1
12pt	17A 43a 12-1	30pt*	5A 12a 4-1		
14pt	15A 36a 10-1	36pt*	4A 10a 4-1	+Angle body	

## Bernhard Modern Roman 668

18 pt. shown

### PACK MY BOX WITH|FIVE DO| Pack my box with five dozen jugs|123

8pt	21A 50a 19-1	18pt	9A 23a 9-1	42pt	4A 9a 4-1
10pt	21A 48a 13-1	24pt	7A 15a 7-1	48pt	3A 7a 3-1
12pt	18A 40a 12-1	30pt	5A 12a 5-1	60pt	3A 7a 3-1
14pt	15A 34a 10-1	36pt	5A 10a 4-1	72pt	3A 5a 3-1

## Bernhard Tango 582

18 pt. shown

### PACK MY BOX WITH|FIVE D| Pack my box with five dozen jugs|1234

18pt	9A 28a 9-1	36pt	5A 12a 4-1	60pt	3A 8a 3-1
24pt	7A 18a 7-1	48pt	3A 9a 3-1	72pt	3A 5a 3-1

For best service contact your ATF type dealer

**Bodoni 22**

18 pt. shown

**PACK MY BOX WITH FIVE D|**  
**Pack my box with five dozen|1234**

6pt	27A	58a	26-1	18pt	9A	21a	9-1	48pt	4A	6a	4-1
8pt	20A	46a	21-1	24pt	8A	14a	8-1	60pt	3A	6a	3-1
10pt	21A	41a	15-1	30pt	5A	11a	5-1	72pt	3A	4a	4-1
12pt	17A	35a	13-1	36pt	5A	9a	5-1				
14pt	15A	31a	11-1	42pt	4A	8a	4-1				

**Bodoni Bold 24**

18 pt. shown

**PACK MY BOX WITH FIVE D|**  
**Pack my box with five dozen|123**

6pt	26A	53a	21-1	24pt	7A	12a	7-1	72pt	3A	4a	3-1
8pt	20A	40a	17-1	30pt	5A	10a	5-1	84/72	3A	4a	3-1
10pt	20A	38a	13-1	36pt	5A	8a	4-1	96/84	3A	4a	3-1
12pt	17A	33a	11-1	42pt	4A	7a	4-1	120/96	3A	4a	3-1
14pt	15A	30a	10-1	48pt	3A	6a	3-1				
16pt	9A	20a	8-1	60pt	3A	5a	3-1				

Newspaper Bodoni Bold—Listed under "N"

**Bodoni Bold Italic 25**

18 pt. shown

**PACK MY BOX WITH FIVE D|**  
**Pack my box with five dozen|123**

6pt	26A	54a	21-1	18pt	9A	20a	8-1	48pt	3A	6a	3-1
8pt	19A	40a	17-1	24pt	7A	13a	7-1	60pt	3A	5a	3-1
10pt	20A	38a	13-1	30pt	5A	10a	5-1	72pt	3A	4a	3-1
12pt	17A	34a	11-1	36pt	5A	8a	4-1				
14pt	15A	30a	10-1	42pt	4A	7a	4-1				

**Bodoni Book 27**

18 pt. shown

**PACK MY BOX WITH FIVE DOZE|**  
**Pack my box with five dozen jug|123**

6pt	28A	60a	26-1	14pt	17A	35a	11-1	36pt	5A	10a	5-1
8pt	21A	45a	21-1	18pt	10A	22a	9-1	42pt	4A	9a	4-1
10pt	22A	44a	17-1	24pt	9A	15a	7-1	48pt	4A	7a	4-1
12pt	19A	39a	13-1	30pt	7A	12a	5-1				

For Small Capitals — See Typographic Accessories

**Bodoni Book Italic 28**

18 pt. shown

**PACK MY BOX WITH FIVE DOZE|**  
**Pack my box with five dozen jugs|123**

6pt	29A	63a	26-1	12pt	17A	19a	40a	13-1	24pt	8A	15a	7-1
8pt	21A	46a	21-1	14pt	16A	35a	11-1	30pt	6A	12a	5-1	
10pt	21A	46a	17-1	18pt	10A	23a	9-1	36pt	5A	10a	5-1	

**Bodoni Italic 23**

18 pt. shown

**PACK MY BOX WITH FIVE DO|**  
**Pack my box with five dozen ju|123**

6pt	27A	58a	26-1	12pt	17A	36a	13-1	24pt	8A	13a	7-1
8pt	20A	43a	21-1	14pt	16A	32a	11-1	30pt	6A	11a	5-1
10pt	20A	41a	17-1	18pt	10A	21a	9-1	36pt	5A	9a	5-1

ATF

**Boxhead Gothic 38**

4-11 shown

PACK MY BOX WITH FIVE DOZEN JUGS | ABCDEFGHIJKLMNOPQRSTUVWXYZ | 1234567890 | PACK

4-1 32A 23-1  
4-11 40A 27-1  
4-21 33A 23-1  
4-31 40A 27-1

All cast on 4 pt body

**Brody 704**

18 pt. shown

**Pack My Box With Five Dozen Jugs|12345**

18pt	12A	28a	10-1	36pt	5A	11a	5-1	60pt	3A	6a	3-1
24pt	9A	17a	8-1	48pt	4A	8a	4-1	72pt	3A	4a	4-1
30pt	7A	14a	7-1								

**Brush 689**

18 pt. shown

**Pack My Box With Five Doze|123**

12pt	14A	41a	10-1	30pt	3A	12a	4-1	60pt	3A	7a	4-1
14pt	12A	34a	9-1	36pt	3A	10a	4-1	72pt	3A	5a	3-1
18pt	8A	23a	7-1	42pt	3A	9a	4-1	84/72	3A	4a	4-1
24pt	6A	15a	5-1	48pt	3A	8a	3-1				

For Brush Special Characters — See Typographic Accessories

**Bulmer Italic 498**

18 pt. shown

**PACK MY BOX WITH FIVE DOZE|****Pack my box with five dozen jugs|12345**

6pt	25A	55a	21-1	14pt	17A	37a	12-1	36pt	5A	10a	5-1
8pt	21A	47a	19-1	18pt	11A	25a	10-1	42pt	4A	9a	4-1
10pt	22A	47a	15-1	24pt	8A	16a	8-1	48pt	4A	8a	4-1
12pt	19A	43a	13-1	30pt	6A	12a	7-1				

For Oldstyle Figures — See Typographic Accessories

**Bulmer Roman 497**

18 pt. shown

**PACK MY BOX WITH FIVE DOZ|****Pack my box with five dozen jug|123**

6pt	24A	52a	21-1	14pt	18A	34a	12-1	36pt	5A	10a	5-1
8pt	21A	44a	17-1	18pt	10A	23a	10-1	42pt	4A	8a	4-1
10pt	21A	44a	13-1	24pt	8A	14a	8-1	48pt	4A	7a	4-1
12pt	18A	39a	13-1	30pt	6A	12a	7-1				

For Oldstyle Figures and Small Capitals — See Typographic Accessories

**Card Light Litho 45**

12-2 shown

**PACK MY BOX WITH FIVE DOZ|123**

6-1	30A	26-1	6-4	20A	21-1	12-3	13A	10-1
6-2	26A	22-1	12-1	20A	17-1	12-4	11A	9-1
6-3	23A	21-1	12-2	15A	11-1			

# Type Faces

## Caslon No. 540—233

**PACK MY BOX WITH FIVE**  
Pack my box with five dozen jugs|123

6pt	28A	63a	26-1	24pt	6A	11a	7-1	72pt	3A	4a	4-1
8pt	18A	45a	20-1	30pt	4A	8a	5-1	84pt	3A	4a	4-1
10pt	18A	44a	15-1	36pt	3A	7a	4-1	96pt	3A	5a	3-1
12pt	15A	32a	12-1	42pt	3A	6a	3-1	120pt	3A	4a	3-1
14pt	12A	27a	11-1	48pt	3A	5a	3-1				
16pt	8A	18a	9-1	60pt	3A	5a	4-1				

For Small Capitals — See Typographic Accessories

## Caslon Bold 817

**PACK MY BOX WITH FIVE**  
Pack my box with five dozen jugs|123

6pt	22A	47a	25-1	18pt	8A	17a	7-1	48pt	3A	5a	3-1
8pt	18A	38a	20-1	24pt	6A	11a	5-1	60pt	4A	4a	3-1
10pt	17A	35a	15-1	30pt	5A	9a	4-1	72pt	3A	3a	3-1
12pt	15A	32a	12-1	36pt	4A	7a	3-1				
14pt	12A	25a	9-1	42pt	3A	5a	3-1				

## Caslon Bold Condensed 818

**PACK MY BOX WITH FIVE DOZEN JUGS**  
Pack my box with five dozen jugs|123

6pt	29A	58a	26-1	18pt	10A	23a	9-1	48pt	3A	6a	3-1
8pt	24A	48a	21-1	24pt	8A	15a	8-1	60pt	3A	6a	3-1
10pt	22A	45a	17-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
12pt	20A	39a	12-1	36pt	5A	9a	4-1				
14pt	16A	32a	11-1	42pt	4A	7a	4-1				

## Caslon Italic No. 540—234

**PACK MY BOX WITH FIVE**  
Pack my box with five dozen jugs|1234

6pt	29A	68a	26-1	18pt	7A	21a	8-1	48pt	3A	6a	4-1
8pt	21A	46a	20-1	24pt	5A	12a	7-1	60pt	3A	6a	4-1
10pt	19A	49a	15-1	30pt	4A	9a	5-1	72pt	3A	5a	3-1
12pt	15A	37a	12-1	36pt	4A	8a	5-1	84pt	3A	5a	4-1
14pt	12A	30a	11-1	42pt	3A	7a	4-1	96pt	3A	5a	4-1

## Caslon Oldstyle No. 471—50

**PACK MY BOX WITH FIVE DOZEN JUGS**  
Pack my box with five dozen jugs|123

6pt	25A	58a	26-1	14pt	14A	33a	11-1	36pt	5A	9a	5-1
8pt	21A	53a	21-1	18pt	9A	22a	9-1	42pt	4A	7a	4-1
10pt	20A	50a	15-1	24pt	6A	13a	7-1	48pt	3A	6a	4-1
12pt	15A	38a	13-1	30pt	6A	11a	7-1				
14pt	12A	30a	11-1	36pt	5A	9a	4-1				

For Quaint Characters and Small Capitals — See Typographic Accessories

## Caslon Oldstyle Italic No. 471—51

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS**

Pack my box with five dozen jugs|12345

6pt	25A	60a	26-1	14pt	14A	37a	11-1	36pt	4A	10a	5-1
8pt	21A	55a	21-1	18pt	9A	25a	10-1	42pt	3A	8a	4-1
10pt	20A	51a	17-1	24pt	7A	15a	9-1	48pt	3A	8a	4-1
12pt	16A	41a	13-1	30pt	5A	13a	7-1				

For Quaint Characters and Small Capitals — See Typographic Accessories

## Century Bold 55

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS**

Pack my box with five dozen jugs|123

6pt	25A	51a	26-1	18pt	9A	18a	9-1	48pt	3A	5a	3-1
8pt	20A	40a	20-1	24pt	7A	12a	7-1	60pt	4A	5a	4-1
10pt	19A	39a	15-1	30pt	5A	14a	7-1	72pt	3A	4a	3-1
12pt	16A	32a	12-1	36pt	4A	8a	4-1				
14pt	13A	26a	11-1	42pt	3A	6a	4-1				

## Century Bold Condensed 56

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS**

Pack my box with five dozen jugs|123456

6pt	34A	63a	26-1	18pt	14A	26a	11-1	48pt	5A	8a	4-1
8pt	30A	55a	22-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
10pt	29A	50a	19-1	30pt	9A	14a	7-1	72pt	4A	4a	4-1
12pt	25A	44a	15-1	36pt	7A	11a	5-1				
14pt	21A	38a	13-1	42pt	6A	9a	5-1				

## Century Bold Italic 58

18 pt. shown

**PACK MY BOX WITH FIVE**

Pack my box with five dozen jugs|123

6pt	24A	50a	20-1	12pt	15A	30a	11-1	24pt	6A	11a	7-1
8pt	19A	37a	15-1	14pt	12A	24a	10-1	30pt	5A	9a	5-1
10pt	18A	36a	12-1	18pt	8A	17a	8-1	36pt	4A	7a	4-1

## Century Catalogue 444

12 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS**

Pack my box with five dozen jugs|1234567890

6pt	25A	54a	26-1	10pt	20A	43a	17-1	12pt	17A	37a	13-1
8pt	20A	43a	21-1								
10pt	19A	42a	17-1								

## Century Catalogue Italic 468

12 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS**

Pack my box with five dozen jugs|1234567890

6pt	24A	53a	21-1	10pt	19A	42a	13-1	12pt	16A	28a	12-1
8pt	19A	44a	17-1								

For best service contact your ATF type dealer

## Century Expanded 59

18 pt. shown

### PACK MY BOX WITH FIVE| Pack my box with five doz|123

4pt	33A	68a	31-1	8pt	18A	40a	20-1	18pt	9A	18a	9-1
4pt	33A	68a	30-1	10pt	18A	37a	15-1	24pt	6A	11a	7-1
5pt	28A	58a	31-1	12pt	16A	32a	12-1	30pt	5A	9a	5-1
6pt	24A	50a	26-1	14pt	13A	26a	11-1				

For Small Capitals — See Typographic Accessories

## Century Expanded Italic 60

18 pt. shown

### PACK MY BOX WITH FIV| Pack my box with five doze|123

4pt	31A	68a	30-1	10pt	18A	40a	15-1	18pt	8A	18a	9-1
5pt	26A	58a	29-1	12pt	15A	34a	12-1	24pt	6A	11a	7-1
6pt	24A	51a	26-1	14pt	13A	27a	11-1	30pt	5A	9a	5-1
8pt	18A	41a	20-1								

## Century Oldstyle 61

18 pt. shown

### PACK MY BOX WITH FIVE| Pack my box with five doz|1234

6pt	24A	49a	26-1	10-2	21A	43a	16-1	18pt	9A	18a	9-1
8pt	20A	42a	21-1	12pt	16A	33a	13-1	24pt	7A	12a	7-1
10pt	19A	38a	17-1	14pt	14A	26a	11-1				

For Fractions and Small Capitals — See Typographic Accessories

## Century Oldstyle Bold 63

18 pt. shown

### PACK MY BOX WITH FI| Pack my box with five doz|123

6pt	22A	45a	17-1	12pt	15A	30a	10-1	24pt	6A	11a	5-1
8pt	18A	38a	13-1	14pt	12A	25a	9-1	30pt	5A	9a	4-1
10pt	17A	34a	11-1	18pt	8A	17a	7-1				

## Century Oldstyle Italic 62

12 pt. shown

### PACK MY BOX WITH FIVE DOZEN JUG| Pack my box with five dozen jugs|1234567890

6pt	24A	52a	21-1	12pt	16A	35a	11-1	18pt	9A	20a	8-1
8pt	20A	45a	17-1	14pt	14A	28a	10-1	24pt	6A	12a	7-1
10pt	18A	40a	13-1								

## Century Schoolbook 454

18 pt. shown

### PACK MY BOX WITH FIVE| Pack my box with five doz|123

6pt	25A	50a	26-1	14pt	13A	26a	11-1	30pt	5A	10a	5-1
8pt	20A	41a	21-1	16pt	9A	20a	10-1	24pt	4A	8a	4-1
10pt	19A	38a	17-1	18pt	9A	18a	9-1	30pt	3A	5a	3-1
12pt	16A	32a	13-1	24pt	7A	12a	7-1				

For Small Capitals — See Typographic Accessories

\* ATF \*

## Century Schoolbook Bold 479

18 pt. shown

### PACK MY BOX WITH FIV| Pack my box with five doz|1234

6pt	23A	45a	19-1	14pt	12A	23a	9-1	30pt	5A	9a	5-1
8pt	18A	36a	15-1	16pt	9A	17a	9-1	36pt	4A	7a	4-1
10pt	17A	34a	12-1	18pt	8A	16a	8-1	48pt	3A	5a	3-1
12pt	15A	29a	11-1	24pt	6A	10a	5-1				

## Century Schoolbook Italic 465

18 pt. shown

### PACK MY BOX WITH FIV| Pack my box with five doz|123

6pt	22A	50a	21-1	14pt	13A	28a	10-1	30pt	5A	10a	5-1
8pt	18A	41a	19-1	16pt	9A	21a	9-1	36pt	4A	8a	4-1
10pt	18A	39a	17-1	18pt	8A	19a	8-1	48pt	4A	5a	3-1
12pt	15A	33a	12-1	24pt	6A	12a	7-1				

## Cheltenham Bold 67

18 pt. shown

### PACK MY BOX WITH FIVE| Pack my box with five doz|123

6pt	24A	52a	21-1	18pt	9A	20a	8-1	42pt	4A	7a	3-1
8pt	20A	44a	17-1	24pt	7A	13a	7-1	48pt	3A	5a	3-1
10pt	19A	40a	12-1	30pt	5A	11a	5-1	60pt	3A	5a	3-1
12pt	17A	36a	12-1	36pt	4A	9a	4-1	72pt	3A	5a	3-1

## Cheltenham Bold Condensed 68

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN| Pack my box with five dozen jug|1234567890

6pt	31A	65a	26-1	18pt	12A	25a	10-1	42pt	5A	9a	5-1
8pt	25A	53a	20-1	24pt	9A	16a	8-1	48pt	4A	8a	4-1
10pt	24A	48a	15-1	30pt	7A	13a	7-1	60pt	3A	6a	3-1
12pt	22A	44a	17-1	36pt	6A	11a	5-1	72pt	3A	4a	3-1

## Cheltenham Bold Extended 72

18 pt. shown

### PACK MY BOX WITH| Pack my box with|123

6pt	20A	38a	13-1	14pt	11A	21a	7-1	36pt	3A	6a	3-1
8pt	16A	32a	11-1	18pt	7A	14a	5-1	42pt	3A	5a	3-1
10pt	15A	29a	9-1	24pt	5A	9a	4-1	48pt	3A	5a	3-1
12pt	13A	25a	8-1	30pt	4A	8a	3-1				

# Type Faces

## Cheltenham Bold Extra Cond. 70

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN JUGS|ABC

Pack my box with five dozen jugs|123456789

6pt	39A	78a	26-1	24pt	12A	20a	9-1	72pt	4A	5a	4-1
8pt	34A	65a	26-1	30pt	10A	16a	8-1	84pt	4A	5a	4-1
10pt	32A	60a	22-1	36pt	8A	13a	8-1	96pt	4A	5a	4-1
12pt	29A	52a	17-1	42pt	6A	11a	5-1	120pt	5A	3a	3-1
14pt	24A	44a	13-1	48pt	5A	9a	4-1				
18pt	16A	31a	11-1	60pt	4A	8a	3-1				

## Cheltenham Medium 83

18 pt. shown

### PACK MY BOX WITH FIVE DI

Pack my box with five dozen|123

6pt	28A	53a	21-1	12pt	17A	36a	11-1	24pt	7A	14a	7-1
8pt	21A	44a	17-1	14pt	15A	29a	10-1	30pt	6A	11a	5-1
10pt	20A	41a	13-1	18pt	9A	21a	8-1	36pt	5A	9a	4-1

## Cheltenham Oldstyle 87

18 pt. shown

### PACK MY BOX WITH FIVE|

Pack my box with five dozen jug|123

6pt	23A	60	22-1	12pt	16A	41a	13-1	18pt	8A	23a	8-1
8pt	20A	51a	20-1	14pt	13A	33a	10-1	24pt	6A	14a	7-1
10pt	20A	49a	15-1								

## Civilite 482

18 pt. shown

### Pack My Box With Five Dogen Jugs|12345

12pt	14A	60a	21-1	18pt	7A	38a	15-1	24pt	5A	24a	11-1
14pt	12A	54a	19-1								

## Cloister Black 98

18 pt. shown

### Pack My Box With Five Di|123

8pt	17A	52a	19-1	14pt	12A	34a	10-1	30pt	5A	13a	5-1
10pt	16A	45a	13-1	18pt	7A	22a	8-1	36pt	4A	10a	4-1
12pt	15A	40a	12-1	24pt	5A	13a	7-1	48pt	3A	7a	3-1

## Commercial Script 107

18 pt. shown

### Pack My Box With Five Doze|123

12pt	15A	38a	15-1	24pt	6A	14a	8-1	48pt	3A	8a	4-1
14pt	13A	33a	12-1	30pt	5A	11a	7-1	60pt	3A	7a	3-1
18pt	8A	20a	10-1	36pt	4A	9a	5-1				

This is a handmade Script — See special price table

## Cond. Title Gothic No. 11—123

24 pt. shown

### PACK MY BOX WITH FI|123

10pt	25A	13-1	24pt	9A	7-1	48pt	4A	3-1
12pt	21A	11-1	30pt	7A	5-1	60pt	3A	3-1
16pt	15A	11-1	36pt	6A	5-1	72pt	3A	3-1
20pt	11A	8-1	42pt	5A	4-1	72pt	3A	3-1

## Contact Bold Condensed 690

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN JU|

### Pack my box with five dozen jugs|1

8pt	28A	50a	20-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
10pt	26A	45a	15-1	30pt	8A	12a	7-1	72pt	3A	3a	4-1
12pt	22A	39a	12-1	36pt	6A	10a	5-1	84pt	3A	3a	3-1
14pt	20A	34a	11-1	42pt	5A	8a	4-1				
18pt	12A	22a	9-1	48pt	4A	7a	3-1				

## Contact Bold Cond. Italic 691

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN J|

### Pack my box with five dozen jug|1

8pt	26A	46a	19-1	24pt	9A	13a	7-1	60pt	4A	5a	3-1
10pt	22A	43a	13-1	30pt	7A	10a	5-1	72pt	3A	3a	3-1
12pt	21A	37a	12-1	36pt	5A	8a	4-1				
14pt	18A	30a	10-1	42pt	4A	7a	3-1				
18pt	12A	21a	9-1	48pt	3A	6a	3-1				

\*Angle body

## Cooper Black 1590

18 pt. shown

### PACK MY BOX WITH F|

### Pack my box with|1234

12pt	15A	27a	10-1	24pt	5A	9a	5-1	36pt	3A	5a	3-1
14pt	12A	21a	9-1	30pt	4A	7a	4-1	48pt	3A	4a	3-1
18pt	7A	14a	7-1								

## Copperplate Gothic Bold 132

18-50 shown

### PACK MY BOX|1234

6-41	33A	23-1	12-45	18A	12-1	18-49	8A	5-1
6-42	29A	21-1	12-46	16A	10-1	18-50	6A	5-1
6-43	24A	17-1	12-47	13A	9-1	24-49	5A	4-1
6-44	19A	13-1	12-48	11A	7-1	24-50	4A	4-1
6-21	33A	23-1	12-25	19A	12-1			
6-22	29A	21-1	12-26	16A	10-1			
6-23	24A	17-1	12-27	13A	9-1			
6-24	19A	13-1	12-28	11A	7-1			

## Copperplate Gothic Heavy 130

18-30 shown

### PACK MY BOX|1234

For best service contact your ATF type dealer



# Type Faces

## Engravers Bold 147

# PACK MY|1234

6-1	33A	25-1	12-1	12A	10-1	24pt	3A	3-1
6-2	28A	23-1	12-2	8A	8-1	30pt	3A	3-1
6-3	23A	21-1	12-3	7A	7-1	36pt	3A	3-1
6-4	16A	17-1	18-1	3A	9-1			
6-5	11A	13-1	18-2	4A	4-1			

## Engravers Old English 148

# Pack My Box With Five Doze|123

Bpt	19A	45a	19-1	18pt	9A	20a	9-1	42pt	3A	7a	4-1
10pt	18A	44a	13-1	24pt	6A	13a	7-1	48pt	4A	6a	3-1
12pt	16A	37a	12-1	30pt	5A	11a	5-1	60pt	3A	4a	3-1
14pt	14A	32a	11-1	36pt	4A	9a	4-1	72pt	3A	3a	3-1

## Engravers Roman 1627

# PACK MY BOX WIT|123

6-1	32A	26-1	6-3	11A	17-1	12-42	8A	10-1
6-2	15A	21-1	12-41	11A	12-1	12-43	7A	9-1

## Engravers Shaded 151

# PACK MY|123

6-1	10A	10-1	12-1	6A	5-1	18-1	3A	4-1
6-2	12A	12-1	12-2	7A	7-1	18-2	3A	4-1
6-3	15A	13-1	12-3	10A	8-1			

## Engravers Text 541

# Pack My Box With Five Dozen Jugs|1234

10pt	26A	55a	17-1	18-1	12A	28a	10-1	24-2	10A	20a	9-1
12pt	22A	46a	15-1	12-1	8A	14a	31a	12-1			
14pt	19A	41a	13-1	24-1	9A	17a	8-1				

## Franklin Gothic 162

# PACK MY BOX WITH FIV|

## Pack my box with five|123

4pt	34A	65a	22-1	14pt	13A	25a	8-1	48pt	3A	5a	3-1
5pt	38A	55a	21-1	18pt	8A	14a	7-1	60pt	4A	6a	3-1
6pt	23A	44a	17-1	24pt	6A	11a	5-1	72pt	3A	4a	3-1
8pt	19A	37a	13-1	30pt	5A	9a	4-1	84pt	3A	3a	3-1
10pt	17A	33a	10-1	36pt	4A	7a	3-1	96pt	3A	4a	3-1
12pt	16A	30a	9-1	42pt	4A	6a	3-1				

## Franklin Gothic Condensed 163

# PACK MY BOX WITH FIVE DOZ|

## Pack my box with five doze|123

6pt	26A	48a	18-1	18pt	10A	20a	8-1	48pt	4A	6a	3-1
8pt	22A	42a	15-1	24pt	8A	13a	5-1	60pt	3A	4a	3-1
10pt	21A	38a	13-1	30pt	7A	11a	5-1	72pt	3A	3a	3-1
12pt	19A	33a	11-1	36pt	5A	9a	4-1	84pt	3A	3a	3-1
14pt	16A	29a	10-1	42pt	4A	8a	3-1				

For best service contact your ATF type dealer

## Franklin Gothic Extra Cond. 165

18 pt. shown

# PACK MY BOX WITH FIVE DOZEN JUGS|

## Pack my box with five dozen jugs|1234

6pt	31A	58a	22-1	24pt	11A	17a	8-1	72pt	5A	5a	4-1
8pt	28A	50s	21-1	30pt	9A	14a	7-1	84pt	4A	6a	4-1
10pt	27A	47a	17-1	36pt	7A	11a	5-1	96pt	4A	5a	4-1
12pt	25A	44a	13-1	42pt	6A	9a	4-1	120pt	3A	3a	3-1
14pt	21A	36a	11-1	48pt	5A	8a	4-1				
18pt	14A	26a	10-1	60pt	5A	8a	3-1				

## Franklin Gothic Italic 166

18 pt. shown

# PACK MY BOX WITH FIV|

## Pack my box with five|123

6pt	23A	44a	17-1	18pt	8A	15a	7-1	48pt	3A	5a	3-1
8pt	18A	37a	13-1	24pt	6A	10a	5-1	60pt	3A	4a	3-1
10pt	17A	31a	10-1	30pt	5A	8a	4-1	72pt	3A	3a	3-1
12pt	15A	28a	10-1	36pt	4A	6a	3-1				
14pt	12A	22a	8-1	42pt	3A	5a	3-1				

This is a non-kerning italic

## Franklin Gothic Wide 701

18 pt. shown

# PACK MY BOX WITH|

## Pack my box with|123

6pt	17A	34a	12-1	18pt	6A	13a	5-1	48pt	3A	5a	3-1
8pt	15A	29a	11-1	24pt	5A	9a	4-1	60pt	3A	3a	3-1
10pt	14A	26a	9-1	30pt	4A	7a	3-1	72pt	3A	2a	3-1
12pt	12A	23a	10-1	36pt	3A	5a	3-1				
14pt	10A	20a	7-1	42pt	3A	5a	3-1				

## Garamond 459

18 pt. shown

# PACK MY BOX WITH FIVE DO|

## Pack my box with five dozen jugs|123

6pt	25A	53a	22-1	16pt	12A	26a	11-1	42pt	4A	8a	3-1
8pt	21A	45a	20-1	18pt	10A	22a	10-1	48pt	4A	7a	4-1
10pt	21A	45a	15-1	24pt	8A	15a	8-1	60pt	4A	6a	3-1
12pt	19A	40a	13-1	30pt	6A	11a	7-1	72pt	3A	5a	4-1
14pt	17A	35a	13-1	36pt	5A	10a	6-1				

For Small Capitals — See Typographic Accessories

## Garamond Bold 474

18 pt. shown

# PACK MY BOX WITH FIVE D|

## Pack my box with five dozen jugs|1234

6pt	23A	50a	21-1	16pt	11A	23a	10-1	42pt	4A	8a	4-1
8pt	20A	42a	17-1	18pt	9A	21a	9-1	48pt	4A	7a	4-1
10pt	20A	41a	15-1	24pt	7A	13a	8-1	60pt	3A	6a	3-1
12pt	17A	36a	13-1	30pt	6A	11a	5-1	72pt	3A	4a	4-1
14pt	15A	32a	11-1	36pt	5A	9a	3-1				

**Garamond Bold Italic 489**

18 pt. shown

**PACK MY BOX WITH FIVE DOZ|**  
**Pack my box with five dozen jug|123**

6pt	24A	53a	21-1	16pt	11A	25a	11-1	42pt	4A	8a	4-1
8pt	20A	45a	19-1	18pt	9A	22a	10-1	48pt	3A	7a	4-1
10pt	21A	45a	15-1	24pt	7A	14a	8-1	60pt	3A	7a	3-1
12pt	18A	38a	13-1	30pt	6A	12a	7-1	72pt	3A	4a	4-1
14pt	16A	34a	12-1	36pt	5A	10a	5-1				

**Garamond Italic 460**

18 pt. shown

**PACK MY BOX WITH FIVE DOZ|**  
**Pack my box with five dozen jugs|1234567**

6pt	26A	60a	23-1	16pt	12A	30a	12-1	42pt	5A	10a	5-1
8pt	21A	50a	20-1	18pt	11A	26a	11-1	48pt	4A	9a	4-1
10pt	22A	51a	17-1	24pt	8A	17a	9-1				
12pt	20A	45a	15-1	30pt	6A	13a	7-1				
14pt	17A	40a	13-1	36pt	5A	11a	5-1				

**Gothic Condensed No. 529—268**

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFGHI**  
**Pack my box with five dozen jugs|1234567890|ab**

6pt	39A	70a	27-1	18pt	18A	34a	11-1	48pt	6A	11a	4-1
8pt	36A	65a	23-1	24pt	13A	23a	9-1	60pt	5A	9a	4-1
10pt	36A	63a	21-1	30pt	10A	17a	7-1	72pt	5A	6a	5-1
12pt	30A	55a	17-1	36pt	9A	15a	7-1				
14pt	23A	45a	13-1	42pt	7A	12a	5-1				

**Gothic No. 544—263**

18 pt. shown

**PACK MY BOX WITH FIVE|**  
**Pack my box with five do|123**

6pt	21A	44c	19-1	12pt	15A	30a	10-1	24pt	7A	13a	7-1
8pt	18A	40a	15-1	14pt	13A	26a	9-1				
10pt	19A	39a	12-1	18pt	9A	18a	7-1				

**Gothic No. 545—264**

18 pt. shown

**PACK MY BOX WITH FII|**  
**Pack my box with five|123**

6pt	20A	41a	17-1	18pt	8A	17a	5-1	48pt	3A	5a	3-1
8pt	17A	38a	15-1	24pt	6A	11a	5-1	60pt	4A	5a	3-1
10pt	15A	30a	9-1	30pt	4A	9a	4-1	72pt	3A	4a	3-1
12pt	13A	29a	8-1	36pt	4A	7a	3-1				
14pt	11A	23a	7-1	42pt	3A	6a	3-1				

**Gothic Outline Title No. 61—1676**

18 pt. shown

**PACK MY BOX WITH FIVE|12345**

12pt	18A	10-1	30pt	7A	5-1	48pt	4A	3-1
18pt	11A	9-1	36pt	5A	4-1	60pt	3A	3-1
24pt	9A	7-1	42pt	5A	3-1	72pt	3A	3-1

(56 pt sold at price for 72/60 pt)

★ ATF ★

18 pt. shown

**Goudy Bold 446**

18 pt. shown

**PACK MY BOX WITH FIV|**  
**Pack my box with five dozen|123**

6pt	23A	52a	20-1	18pt	8A	18a	8-1	48pt	3A	5a	3-1
8pt	18A	43a	17-1	24pt	6A	12a	7-1	60pt	3A	5a	4-1
10pt	18A	39a	13-1	30pt	5A	9a	5-1	72pt	3A	4a	4-1
12pt	16A	33a	11-1	36pt	4A	8a	4-1				
14pt	13A	27a	10-1	42pt	3A	6a	4-1				

**Goudy Bold Italic 444**

18 pt. shown

**PACK MY BOX WITH FIV|**  
**Pack my box with five dozen|123**

6pt	23A	52a	21-1	14pt	13A	28a	10-1	36pt	4A	8a	4-1
8pt	18A	42a	17-1	18pt	9A	19a	8-1	48pt	3A	7a	4-1
10pt	18A	39a	13-1	24pt	6A	12a	7-1	60pt	3A	5a	3-1
12pt	15A	35a	11-1	30pt	5A	10a	5-1				

**Goudy Italic 179**

18 pt. shown

**PACK MY BOX WITH FIVE D|**  
**Pack my box with five dozen jugs|123**

6pt	25A	60a	26-1	12pt	17A	40a	13-1	24pt	7A	14a	7-1
8pt	21A	49a	21-1	14pt	15A	33a	11-1				
10pt	21A	46a	17-1	18pt	9A	22a	9-1				

Lining Figures not made

**Goudy Oldstyle 178**

18 pt. shown

**PACK MY BOX WITH FIVE|**  
**Pack my box with five dozen|123**

6pt	25A	54a	26-1	12pt	17A	36a	13-1	24pt	7A	13a	7-1
8pt	20A	44a	21-1	14pt	14A	30a	11-1	30pt	5A	10a	5-1
10pt	20A	42a	15-1	18pt	9A	20a	9-1	36pt	4A	9a	3-1
12pt	18A	38a	8-1	36pt	4A	7a	3-1				

For Small Capitals and Greek Letters — See Typographic Accessories

**Grayda 678**

18/24 pt. shown

**Pack My Box With Five Dozen Jugs | 12345**

18/24	9A	26a	8-1	36pt*	4A	13a	4-1	60pt*	3A	9a	3-1
24pt*	6A	20a	7-1	42pt*	4A	11a	4-1	72pt*	3A	8a	3-1
30pt*	5A	16a	5-1	48pt*	3A	9a	3-1				

\*Angle body

# Type Faces

## Headline Gothic 650

24 pt. shown

# PACK MY BOX WITH|1234

24pt	9A	7-1	48pt	4A	3-1	96pt	3A	3-1
30pt	7A	5-1	60pt	3A	3-1	120pt	3A	3-1
36pt	5A	4-1	72pt	3A	3-1			
42pt	5A	3-1	84pt	3A	3-1			

## Heritage 702

18 pt. shown

# Pack My Box With Five Dozen Jugs|123456

14pt	18A	42a	17-1	24pt	8A	16a	9-1	30pt	6A	12a	7-1
18pt	11A	26a	12-1								

## Huxley Vertical 596

18 pt. shown

# PACK MY BOX WITH FIVE DOZEN JUGS|1234567890

18pt	19A	13-1	36pt	11A	8-1	72pt	7A	8-1
24pt	15A	11-1	48pt	9A	7-1	84pt	7A	7-1
30pt	13A	10-1	60pt	7A	5-1			

For Special Characters — See Typographic Accessories

## Kaufmann Bold 657

18 pt. shown

# Pack My Box With Five Dozen|123

10pt	18A	45a	15-1	24pt	7A	15a	7-1	60pt	3A	6a	3-1
12pt	17A	40a	12-1	30pt	6A	12a	5-1	72pt	3A	4a	4-1
14pt	15A	35a	11-1	36pt	5A	10a	5-1	84pt	3A	4a	3-1
18pt	9A	22a	9-1	48pt	3A	7a	4-1				

## Kaufmann Script 652

18 pt. shown

# Pack My Box With Five Dozen Ju|123

10pt	21A	48a	15-1	18pt	11A	25a	10-1	36pt	5A	11a	5-1
12pt	20A	44a	15-1	24pt	8A	16a	8-1	48pt	4A	8a	4-1
14pt	17A	40a	13-1	30pt	7A	13a	7-1				

## Keynote 579

24 pt. shown

# Pack My Box With Five Dozen|123

18pt	11A	32a	12-1	30pt	7A	15a	8-1	48pt	4A	10a	5-1
24pt	9A	20a	9-1	36pt	5A	13a	7-1				

## Liberty 511

18 pt. shown

# Pack My Box With Five Dozen Jug|123

12pt	13A	46a	20-1	24pt	5A	24a	11-1	42pt	4A	13a	7-1
14pt	11A	49a	17-1	30pt	4A	20a	9-1	48pt	3A	15a	5-1
18pt	7A	35a	13-1	36pt	4A	16a	8-1				

## Lightline Gothic 222

18 pt. shown

# PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen|123

6-3	31A	65a	22-1	10pt	21A	44a	13-1	18pt	10A	22a	8-1
6-4	26A	55a	21-1	12pt	20A	38a	11-1	24pt	9A	15a	7-1
8-4	22A	47a	17-1	14pt	16A	32a	10-1				

## Lightline Title Gothic 480

12-8 shown

# PACK MY BOX WITH FIVE DOZEN|123

6-1	44A	30-1	6-4	26A	21-1	12-7	20A	11-1
6-2	38A	26-1	12-5	27A	17-1	12-8	16A	10-1
6-3	31A	22-1	12-6	21A	13-1			

## Lydian 666

18 pt. shown

# PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen|123

10pt	18A	44a	15-1	24pt	6A	13a	7-1	60pt	4A	6a	3-1
12pt	15A	37a	12-1	30pt	5A	11a	5-1	72pt	3A	4a	4-1
14pt	13A	32a	11-1	36pt	4A	9a	4-1				
18pt	8A	22a	9-1	48pt	3A	7a	3-1				

## Lydian Bold 673

18 pt. shown

# PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen|123

10pt	18A	43n	15-1	24pt	6A	13n	7-1	60pt	3A	6n	3-1
12pt	15A	36n	12-1	30pt	5A	11n	5-1	72pt	3A	4n	4-1
14pt	13A	32n	10-1	36pt	4A	9n	4-1	84pt	3A	4n	3-1
18pt	8A	21n	9-1	48pt	3A	6n	3-1	96pt	3A	3n	3-1

## Lydian Bold Condensed 692

18 pt. shown

# PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|123456

10pt	32A	54n	21-1	24pt	11A	17n	9-1	60pt	4A	6n	3-1
12pt	25A	44n	15-1	30pt	9A	13n	7-1	72pt	4A	4n	4-1
14pt	22A	38n	12-1	36pt	7A	11n	5-1				
18pt	15A	27n	11-1	48pt	5A	8n	4-1				

## Lydian Bold Condensed Italic 693

18 pt. shown

# PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|123456

10pt	31A	53n	20-1	24pt	11A	17n	9-1	60pt	4A	6n	3-1
12pt	23A	44n	15-1	30pt	9A	13n	7-1	72pt	4A	4n	4-1
14pt	20A	37n	12-1	36pt	7A	11n	5-1				
18pt	15A	26n	10-1	48pt	5A	8n	4-1				

**Lydian Bold Italic 674**

18 pt. shown

**PACK MY BOX WITH FIVE DOZE|  
Pack my box with five dozen|1234**

10pt	24A	45a	15-1	24pt	8A	14a	7-1	60pt	4A	6a	3-1
12pt	19A	37a	11-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
14pt	17A	33a	10-1	36pt	5A	9a	4-1				
16pt	11A	22a	9-1	48pt	4A	6a	3-1				

**Lydian Cursive 682**

18/24 pt. shown

**Pack My Box With Five Dozen |1234**

18/24	8A	20a	8-1	36pt	4A	9a	4-1	60pt	3A	6a	4-1
24pt	6A	15a	5-1	42pt	3A	8a	3-1	72pt	3A	5a	3-1
30pt	5A	12a	4-1	48pt	3A	7a	3-1				

+Angle body

**Lydian Italic 667**

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN|  
Pack my box with five dozen|123456**

10pt	25A	48a	15-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
12pt	21A	40a	12-1	30pt	7A	12a	5-1	72pt	3A	4a	3-1
14pt	18A	36a	11-1	36pt	5A	10a	4-1				
16pt	12A	24a	9-1	48pt	4A	7a	3-1				

**Monotone Gothic 329**

18 pt. shown

**PACK MY BOX WITH FIVE|  
Pack my box with five do|12**

6-3	24A	47a	19-1	10pt	17A	23a	10-1	14pt	13A	25a	8-1
8pt	21A	42a	15-1	12pt	15A	30a	10-1	18pt	9A	18a	7-1
8pt	18A	36a	13-1								

**New Caslon 331**

18 pt. shown

**PACK MY BOX WITH F|  
Pack my box with five do|123**

6pt	23A	54	26-1	14pt	12A	25a	11-1	36pt	4A	8a	4-1
8pt	18A	44a	20-1	18pt	7A	17a	9-1	42pt	3A	6a	4-1
10pt	17A	38a	15-1	24pt	5A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	32a	12-1	30pt	5A	10a	5-1				

**New Caslon Italic 332**

18 pt. shown

**PACK MY BOX WITH FIV|  
Pack my box with five dozen|123**

6pt	25A	58	25-1	14pt	13A	29	11-1	36pt	4A	8a	4-1
8pt	20A	47	20-1	18pt	9A	20a	9-1	42pt	3A	7a	4-1
10pt	18A	43a	15-1	24pt	6A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	35a	12-1	30pt	5A	10a	5-1				

ATF

**News Gothic 338**

18 pt. shown

**PACK MY BOX WITH FIVE DOZ|  
Pack my box with five dozen|123**

6pt	25A	48a	21-1	18pt	10A	20a	8-1	48pt	4A	6a	3-1
8pt	22A	43a	17-1	24pt	8A	13a	7-1	60pt	3A	6a	3-1
10pt	22A	40a	13-1	30pt	6A	11a	5-1				
12pt	19A	36a	11-1	36pt	5A	9a	4-1	72pt	3A	4a	3-1
14pt	16A	39a	10-1	42pt	4A	8a	3-1				

**News Gothic Condensed 339**

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|  
Pack my box with five dozen jugs|1234**

6pt	31A	58a	22-1	18pt	14A	26a	10-1	48pt	9A	9a	4-1
8pt	28A	51a	20-1	24pt	11A	18a	8-1	60pt	4A	7a	3-1
10pt	28A	50a	19-1	30pt	9A	15a	7-1	72pt	4A	5a	4-1
12pt	25A	45a	15-1	36pt	7A	12a	5-1				
14pt	21A	39a	13-1	42pt	6A	10a	5-1				

**News Gothic Extra Cond. 340**

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFHJKLMNPQ|  
Pack my box with five dozen jugs|1234567890|abcdefgijklmklm**

6pt	45A	83a	30-1	18pt	23A	42a	17-1	48pt	9A	14a	7-1
8pt	41A	75a	28-1	18pt	18A	28a	12-1	60pt	7A	11a	5-1
10pt	45A	75a	23-1	30pt	15A	23a	10-1				
12pt	40A	70a	22-1	36pt	12A	18a	8-1	72pt	7A	7a	7-1
14pt	35A	66a	21-1	42pt	10A	16a	7-1				

**Newspaper Bodoni Bold 24N**

Reduced

**PACK MY BO|  
Pack my bo|12**

84/72	3A	4a	3-1	96/84	3A	4a	3-1	120/96	3A	4a	3-1
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**Onyx 661**

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN JUGS|ABC|  
Pack my box with five dozen jugs|123456789**

18pt	15A	30a	12-1	42pt	8A	13a	7-1	84pt	5A	6a	5-1
24pt	13A	20a	10-1	48pt	7A	11a	5-1	96pt	5A	6a	5-1
30pt	11A	17a	8-1	60pt	5A	9a	4-1	120pt	5A	5a	4-1
36pt	9A	15a	7-1	72pt	5A	6a	5-1				

# Type Faces

## Park Avenue 577

18 pt. shown

### Pack My Box With Five Dozen | 1234

12pt	13A	44a	17-1	24pt	5A	17a	5-1	42pt*	3A	9a	5-1
14pt	12A	40a	15-1	30pt*	4A	13a	7-1	48pt*	3A	8a	4-1
18pt	8A	28a	11-1	36pt*	3A	11a	5-1	+Angle body			

## Phenix 651

24 pt. shown

### PACK MY BOX WITH FIVE DOZEN JUGS | ABCDEF

### Pack my box with five dozen jugs | 1234567890

24pt	17A	28a	12-1	36pt	12A	19a	8-1	48pt	9A	14a	7-1
30pt	15A	23a	10-1								

## Piranesi Bold Italic 570

18 pt. shown

### Pack My Box With Five Do | 123

8pt	15A	53a	19-1	14pt	11A	38a	11-1	30pt*	4A	12a	5-1
10pt	14A	48a	15-1	18pt	7A	25a	9-1	36pt*	3A	10a	4-1
12pt	13A	44a	13-1	24pt*	4A	18a	5-1	+Angle body			

No Lining Figures made

## Piranesi Italic 547

18 pt. shown

### Pack My Box With Five Dozen Jug | 123

8pt	17A	63a	26-1	14pt	13A	45a	17-1	30pt*	4A	13a	7-1
10pt	17A	58a	21-1	16pt	8A	30a	13-1	36pt*	4A	12a	5-1
12pt	15A	53a	20-1	24pt*	3A	18a	9-1	+Angle body			

No Lining Figures made

## Railroad Gothic 364

18 pt. shown

### PACK MY BOX WITH FIVE | 12345

8pt	23A	17-1	24pt	8A	5-1	60pt	4A	3-1
10pt	21A	12-1	30pt	6A	4-1	72pt	3A	4-1
12pt	17A	10-1	36pt	5A	4-1	84pt	3A	4-1
14pt	16A	9-1	42pt	4A	3-1	96pt	3A	3-1
16pt	11A	8-1	48pt	4A	3-1	120pt	4A	3-1

## Repro Script 705

24 pt. shown

### Pack My Box With Five Dozen | 1234

18pt	10A	26a	10-1	30pt	7A	19a	7-1	48pt	5A	12a	5-1
24pt	8A	23a	9-1	36pt	5A	15a	6-1	60pt	3A	9a	4-1
30pt	7A	14a	5-1	42pt	3A	9a	5-1	72pt	2A	7a	2-1

21.75

## Royal Script 304

18 pt. shown

### Pack My Box With Five Dozen Jugs | 123

12pt	15A	44a	17-1	24pt	5A	17a	9-1	36pt	4A	14a	7-1
18pt	27A	27a	11-1	30pt	4A	14a	7-1	48pt	3A	9a	4-1

This is a handmade Script — See special price table

## Spartan Black 683

18 pt. shown

### PACK MY BOX WITH FIVE DO |

### Pack my box with five do | 123

6pt	26A	45a	19-1	24pt	7A	11a	5-1	72pt	3A	4a	3-1
8pt	24A	41a	17-1	30pt	5A	9a	4-1	84pt	3A	4a	3-1
10pt	22A	36a	12-1	36pt	4A	6a	3-1	96pt	3A	4a	3-1
12pt	18A	30a	10-1	42pt	3A	5a	3-1	120pt	3A	3a	3-1
14pt	16A	26a	9-1	48pt	4A	5a	3-1				
18pt	11A	17a	7-1	60pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures and Fractions —  
See Typographic Accessories

## Spartan Black Condensed 687

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN JUGS |

### Pack my box with five dozen jugs | 12345

10pt	26A	44a	13-1	30pt	8A	13a	7-1	72pt	3A	4a	4-1
12pt	23A	40a	12-1	36pt	6A	10a	4-1	84pt	3A	4a	3-1
14pt	21A	36a	11-1	42pt	5A	9a	4-1	96pt	3A	4a	3-1
18pt	14A	25a	9-1	48pt	5A	8a	3-1	120pt	4A	4a	3-1
24pt	11A	17a	7-1	60pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures and Fractions —  
See Typographic Accessories

## Spartan Black Cond. Italic 688

18 pt. shown

### PACK MY BOX WITH FIVE DOZEN JUGS | A

### Pack my box with five dozen jugs | 1234567

10pt	26A	44c	15-1	24pt	11A	17a	8-1	48pt	5A	8a	4-1
12pt	23A	40c	13-1	30pt	9A	13a	7-1	60pt	3A	5a	3-1
14pt	21A	36c	12-1	36pt	6A	10a	5-1	72pt	3A	4a	4-1
18pt	15A	26c	10-1	42pt	5A	9a	4-1				

72pt 3A | 3a | 3-1 |

## Spartan Black Italic 684

18 pt. shown

### PACK MY BOX WITH FIVE DO |

### Pack my box with five do | 123

6pt	25A	45c	20-1	18pt	9A	17a	7-1	48pt	4A	5a	3-1
8pt	23A	41c	17-1	24pt	7A	12a	5-1	60pt	3A	4a	3-1
10pt	21A	36c	12-1	30pt	5A	9a	4-1	72pt	3A	3a	3-1
12pt	18A	30c	11-1	36pt	4A	6a	3-1				
14pt	16A	26c	9-1	42pt	3A	5a	3-1				

## Remington No. 2 Typewriter 297

12 pt. shown

### PACK MY BOX WITH FIVE DOZEN JUGS | A

### Pack my box with five dozen jugs | 123

12pt	14A	26a	9-1
------	-----	-----	-----

For best service contact your ATF type dealer

**Spartan Book 707**

24 pt. shown

# PACK MY BOX WITH FIVED|

## Pack my box with five doz|123

6, 10, 12, 14, 16, 18, 24, 30, 36 pt. In preparation

**Spartan Extra Black 694**

18 pt. shown

# PACK MY BOX WITH FIVE|

## Pack my box with five d|12

10pt	18A	33a	11-1	24pt	6A	10a	5-1	48pt	3A	4a	3-1
12pt	15A	26a	10-1	30pt	5A	8a	4-1	60pt	4A	4a	3-1
14pt	14A	25a	9-1	36pt	3A	6a	3-1	72pt	3A	3a	3-1
16pt	9A	16a	7-1	42pt	3A	5a	3-1	48pt	4A	7a	3-1

**Spartan Heavy 685**

18 pt. shown

# PACK MY BOX WITH FIVE DO|

## Pack my box with five doze|123

4pt	28A	31a	21-1	18pt	10A	20a	8-1	60pt	4A	5a	3-1
8pt	26A	46a	19-1	24pt	8A	14a	5-1	72pt	3A	4a	3-1
10pt	23A	40a	13-1	30pt	5A	10a	4-1	84pt	3A	3a	3-1
12pt	20A	34a	11-1	36pt	4A	8a	3-1	96pt	3A	2a	3-1
14pt	17A	30a	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1
16pt	12A	22a	9-1	48pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures and Fractions —

See Typographic Accessories

**Spartan Heavy Italic 686**

18 pt. shown

# PACK MY BOX WITH FIVE DOZ|

## Pack my box with five dozen|123

4pt	28A	50a	21-1	18pt	10A	20a	8-1	48pt	3A	5a	3-1
8pt	26A	46a	20-1	24pt	8A	14a	5-1	60pt	4A	5a	3-1
10pt	23A	40a	13-1	30pt	5A	10a	4-1	72pt	3A	4a	3-1
12pt	20A	34a	11-1	36pt	4A	8a	4-1	84pt	3A	3a	3-1
14pt	17A	30a	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1

**Spartan Medium 680**

18 pt. shown

# PACK MY BOX WITH FIVE DOZE|

## Pack my box with five dozen|123

4pt	28A	51a	21-1	18pt	10A	21a	8-1	60pt	4A	6a	3-1
8pt	26A	48a	19-1	24pt	9A	15a	7-1	72pt	3A	4a	3-1
10pt	25A	45a	13-1	30pt	6A	11a	5-1	84pt	3A	4a	3-1
12pt	21A	38a	12-1	36pt	5A	9a	4-1	96pt	3A	4a	3-1
14pt	18A	32a	10-1	42pt	4A	8a	4-1	120pt	3A	4a	3-1
16pt	13A	24a	9-1	48pt	4A	7a	3-1				

For Advertising Figures, Decimal Figures and Fractions —

See Typographic Accessories

**Spartan Medium Condensed 706**

18 pt. shown

# PACK MY BOX WITH FIVE DOZEN JUGS|AB

## Pack my box with five dozen jugs|1234567

6 pt.	In preparation	14pt	24A	44a	12-1	36pt	7A	12a	6-1		
8pt	30A	59a	21-1	18pt	15A	29a	9-1	42pt	6A	10a	4-1
10pt	30A	54a	18-1	24pt	12A	19a	9-1	48pt	5A	9a	4-1
12pt	27A	49a	15-1	30pt	9A	15a	7-1				

★ ATF

# Type Faces

## Stymie Bold Condensed 658

**PACK MY BOX WITH FIVE DOZEN JUG|**  
**Pack my box with five dozen jugs|123**

12pt 24A 43a 13-1	24pt 10A 16a 8-1	48pt 5A 8a 4-1
14pt 21A 43a 11-1	30pt 9A 13a 7-1	60pt 4A 6a 3-1
16pt 19A 25a 10-1	36pt 7A 11a 5-1	72pt 4A 4a 2-1

18 pt. shown

## Stymie Bold Italic 561

**PACK MY BOX WITH FI|**  
**Pack my box with five|123**

6pt 22A 45a 17-1	14pt 12A 25a 8-1	30pt+ 4A 8a 3-1
8pt 19A 40c 13-1	18pt 8A 17a 7-1	36pt+ 3A 6a 3-1
10pt 17A 35c 11-1	18-2 9A 19a 7-1	42pt+ 3A 5a 3-1
12pt 15A 13a 10-1	24pt+ 5A 10a 4-1	48pt+ 3A 5a 3-1

+Angle body

18 pt. shown

## Stymie Light 553

**PACK MY BOX WITH FIVE DI|**  
**Pack my box with five do|123**

6pt 26A 53a 21-1	12pt 18A 34a 12-1	30pt 5A 10a 5-1
8pt 22A 44a 19-1	14pt 15A 28a 10-1	36pt 5A 8a 4-1
10pt 20A 38a 12-1	18pt 9A 19a 8-1	48pt 3A 5a 3-1
12-2 23A 44a 15-1	24pt 7A 12a 7-1	

18 pt. shown

## Stymie Medium 552

**PACK MY BOX WITH FIVE|**  
**Pack my box with five|1234**

6pt 25A 50a 20-1	14pt 14A 27a 9-1	36pt 4A 8a 4-1
8pt 21A 43a 15-1	18pt 9A 19a 7-1	42pt 3A 6a 3-1
10pt 19A 37a 11-1	18-2 10A 21a 8-1	48pt 3A 5a 3-1
10-2 21A 42c 12-1	24pt 7A 12a 5-1	66/30 3A 5a 3-1
12pt 17A 33a 10-1	30pt 5A 10a 4-1	72/30 3A 4a 3-1

18 pt. shown

## Thompson Quillscript 700

**Pack My Box With Five Dozen Jugs|123**

14pt 15A 47a 11-1	24pt 7A 21a 7-1	36pt 5A 14a 5-1
16pt 9A 31a 9-1	30pt 5A 17a 6-1	48pt 3A 10a 3-1

For Optional Characters — See Typographic Accessories

18 pt. shown

## Tower 587

**PACK MY BOX WITH FIVE DOZEN JUGS|A|**  
**Pack my box with five dozen jugs|12345678**

12pt 26A 30a 19-1	24pt 11A 20a 10-1	48pt 5A 9a 5-1
14pt 22A 43a 15-1	30pt 9A 16a 8-1	60pt 4A 7a 4-1
16pt 15A 29a 11-1	36pt 7A 13a 7-1	72pt 4A 5a 3-1

18 pt. shown

## Type Roman 509

18-1 shown

**PACK MY BOX WITH FIVE DOZEN JUG|**

Pack my box with five dozen jugs|1234567890

10pt 26A 34a 20-1	18-1 13A 29a 12-1	24-2 11A 21a 10-1
12pt 22A 48a 19-1	18-2 15A 33a 13-1	
14pt 21A 44a 15-1	24-1 10A 18a 9-1	

## Type Roman Shaded 481

18-1 shown

**PACK MY BOX WITH FIVE DOZEN JUG|**

Pack my box with five dozen jugs|1234567890

12pt 23A 30a 19-1	18-1 13A 29a 12-1	24-1 10A 19a 10-1
14pt 21A 44a 15-1	18-2 15A 34a 13-1	24-2 11A 21a 10-1

## Type Script 399

18 pt. shown

*Pack My Box With Five Dozen Jugs|1234567890*

14pt 15A 53a 17-1	30pt 6A 20a 9-1	60pt 3A 10a 5-1
18pt 10A 32a 13-1	36pt 5A 16a 8-1	
24pt 8A 23a 10-1	48pt 4A 12a 5-1	

This is a handmade Script — See special price table

## Type Script Extended 400

18 pt. shown

*Pack My Box With Five Dozen Jugs|12345*

12pt 17A 47a 19-1	24pt 8A 18a 10-1	48pt 4A 9a 5-1
14pt 15A 42a 17-1	30pt 6A 15a 9-1	60pt 3A 8a 5-1
18pt 10A 26a 13-1	36pt 5A 12a 8-1	

This is a handmade Script — See special price table

## Type Upright 404

18 pt. shown

*Pack My Box With Five Dozen Jugs|12345678*

12pt 19A 34a 21-1	18pt 10A 32a 13-1	30pt 6A 16a 9-1
14pt 17A 50a 20-1	24pt 8A 20a 11-1	

## Ultra Bodoni 518

18 pt. shown

**PACK MY BOX WITH F|**

Pack my box with fi|123

6pt 18A 36a 13-1	18pt 7A 15a 7-1	48pt 3A 5a 3-1
8pt 15A 30a 11-1	24pt 5A 9a 4-1	60pt 4A 4a 3-1
10pt 16A 31a 10-1	30pt 4A 7a 4-1	72pt 3A 4a 3-1
12pt 13A 25a 9-1	36pt 3A 5a 3-1	
14pt 11A 22a 8-1	42pt 3A 5a 3-1	

## Thompson Quillscript 700

**Pack My Box With Five Dozen Jugs|123**

14pt 15A 47a 11-1	24pt 7A 21a 7-1	36pt 5A 14a 5-1
16pt 9A 31a 9-1	30pt 5A 17a 6-1	48pt 3A 10a 3-1

18 pt. shown

## Ultra Bodoni Extra Cond. 573

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN|**

Pack my box with five dozen ju|123

12pt 18A 34a 12-1	30pt 7A 11a 5-1	60pt 3A 5a 3-1
14pt 17A 30a 11-1	36pt 5A 9a 5-1	72pt 3A 3a 4-1
18pt 11A 22a 9-1	42pt 5A 8a 4-1	
24pt 9A 14a 7-1	48pt 4A 7a 3-1	

For best service contact your ATF type dealer

17

**Ultra Bodoni Italic 516**

18 pt. shown

# **PACK MY BOX WITH|**

## **Pack my box with|1234**

6pt	17A	35o	13-1	14pt	11A	22o	8-1	36pt+	4A	5o	4-1
8pt	15A	30o	11-1	18pt	7A	15o	5-1	42pt+	3A	5o	3-1
10pt	15A	30o	10-1	24pt+	4A	8o	4-1	48pt+	3A	5o	3-1
12pt	12A	24o	8-1	30pt+	4A	7o	3-1				
								+Angle body			

**Underwood Typewriter Inland 216**

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A  
Pack my box with five dozen|12345

12pt 16A 25o 8-1

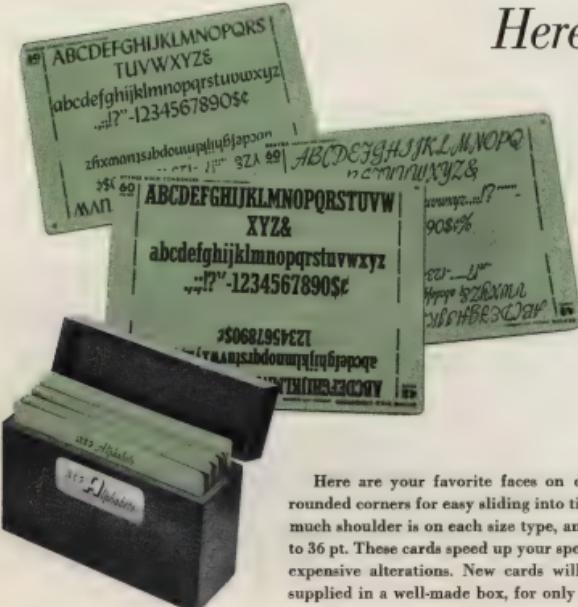
**Verona 695**

18 pt. shown

# **PACK MY BOX WITH FIVE D|**

## **Pack my box with five dozen jugs|1234**

8pt	22A	31o	21-1	14pt	15A	37o	12-1	30pt	5A	11o	7-1
10pt	22A	48o	19-1	18pt	9A	25o	10-1	36pt	4A	9o	5-1
12pt	18A	41o	15-1	24pt	7A	15o	8-1	48pt	3A	7o	4-1



Here are your favorite faces on durable cards, size  $10\frac{1}{2} \times 7\frac{1}{2}$  inches, with rounded corners for easy sliding into tissue pad for exact tracing. They show how much shoulder is on each size type, and the character count per pica on type up to 36 pt. These cards speed up your specification work, provide accuracy and save expensive alterations. New cards will be sent as available. The complete set, supplied in a well-made box, for only \$5.00.

**Wedding Text 414**

18 pt. shown

# **Pack My Box With Five Dozen Ju|123**

6pt	22A	63o	22-1	18-1	9A	26o	10-1	36pt	5A	12o	5-1
8pt	17A	50o	20-1	18-2	10A	29o	11-1	42pt	4A	10o	5-1
10pt	17A	46o	15-1	24-1	7A	18o	8-1	48pt	4A	9o	4-1
12pt	15A	40o	15-1	24-2	8A	20o	9-1				
14pt	14A	38o	12-1	30pt	3A	15o	7-1				

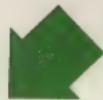
**Whitehall 566**

18 pt. shown

# **PACK MY BOX WITH FIVE D|**

## **Pack my box with five dozen|123**

8pt	19A	44o	17-1	18pt	9A	21o	8-1	42pt	4A	7o	3-1
10pt	20A	44o	14-1	24pt	7A	13o	7-1	48pt	3A	6o	3-1
12pt	16A	37o	11-1	30pt	5A	10o	6-1				
14pt	15A	32o	10-1	36pt	4A	9o	4-1				



*Here's something  
you will want!*

**ATF Alphabet Cards**

of favorite faces, showing caps, lower case, figures, punctuation, in sizes from 12 to 72 pt. Lay down the cards of different faces which might do for any given job, compare their suitability, and make an easier, more intelligent choice.

For best service contact your ATF type dealer

# Typographic Accessories

## (Fonts of small caps, oldstyle figures, special characters, etc.)

NOTE: Ask your dealer for complete catalog and price list showing all other fonted accessories, such as Ornaments, Handypacks, Monograms and Initials, etc.

### Advertising Figures

Spartan Black No. 78	
Spartan Black Condensed No. 80	
Spartan Heavy No. 79	
Spartan Medium No. 77	
Prices: 18/14 pt. font	\$9.45
24/18 pt. font	9.65
30/24 pt. font	8.80
36/30 pt. font	8.00
42/36 pt. font	8.10
48/42 pt. font	7.50
60/48 pt. font	6.25
72/60 pt. font	6.00



### Circular Quads

Font contains 4 sets each:	3, 5, 6, 7, 9, 12 picas
Price per font	\$8.70

### Decimal Figures

Spartan Black	
Spartan Black Condensed	
Spartan Heavy	
Spartan Medium	
Prices: 18 pt. font	\$1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	2.25
48 pt. font	2.70
60 pt. font	4.60
72 pt. font	5.15

### Fractions

Century Oldstyle, 6 to 18 pt.	
Spartan Black, 12 to 72 pt.	
Spartan Black Cond., 12 to 72 pt.	
Spartan Heavy, 12 to 72 pt.	
Spartan Medium, 6 to 72 pt.	

Prices: 6 pt. font	\$1.20
8 pt. font	1.25
10 pt. font	1.25
12 pt. font	1.30
14 pt. font	1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	2.25
42 pt. font	2.55
48 pt. font	2.70
60 pt. font	3.20
72 pt. font	3.60
84 pt. font	4.05

### Oldstyle Figures

Bulmer Italic, 6 to 48 pt.	
Bulmer Roman, 6 to 48 pt.	

Prices are the same as lining figures, see page 3.

### Small Capitals

Bodoni Book, 6 to 18 pt.	
Bulmer Roman, 6 to 18 pt.	
Caslon No. 540, 6 to 18 pt.	
Caslon Oldstyle No. 471, 6 to 18 pt.	
Century Expanded, 6 to 12 pt.	
Century Oldstyle, 6 to 18 pt.	
Century Schoolbook, 6 to 18 pt.	
Garamond, 6 to 18 pt.	
Goudy Oldstyle, 6 to 18 pt.	

Prices: 6 pt. font	\$1.55
8 pt. font	1.60
10 pt. font	1.60
12 pt. font	1.75
14 pt. font	2.00
16 pt. font	2.15
18 pt. font	2.15

### Special Characters

#### Brush Special Characters

Prices: 12 pt. font	\$1.30
14 pt. font	1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	2.25
42 pt. font	2.55
48 pt. font	2.70
60 pt. font	3.20
72 pt. font	3.60
84 pt. font	4.05

#### Caslon Oldstyle No. 471

#### Caslon Oldstyle Italic No. 471

#### Quaint Characters

Prices: 6 pt. font	\$1.20
8 pt. font	1.25
10 pt. font	1.25
12 pt. font	1.30
14 pt. font	1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00

### Caslon Oldstyle Italic No. 471 Swash Capitals

Prices: 6 pt. font	\$2.25
8 pt. font	2.40
10 pt. font	2.40
12 pt. font	2.65
14 pt. font	3.00
18 pt. font	3.30
24 pt. font	3.75
30 pt. font	4.30
36 pt. font	4.90
42 pt. font	5.75

### Goudy Oldstyle Greek Letters

Prices: 12 pt. font	\$2.65
18 pt. font	2.15
24 pt. font	2.45
36 pt. font	2.25

### Huxley Vertical Special Characters (Pointed Capitals)

Prices: 18 pt. font	\$1.00
24 pt. font	1.10
30 pt. font	1.25
36 pt. font	1.35
48 pt. font	1.60
60 pt. font	1.85
72 pt. font	2.00
84 pt. font	2.25

### Thompson Quillscript

#### Optional Characters

Prices: 14 pt. font	\$1.50
18 pt. font	1.60
24 pt. font	1.80
30 pt. font	2.00
36 pt. font	3.10
48 pt. font	3.85

### Tabular Quadruples

Typecast material for ruled blank forms. Tabular Quadruples are more economical than separate quads and rules, are composed more rapidly than the separate materials, giving a form that is solid and more accurate. The face of Tabular Quadruples is  $\frac{1}{4}$  point.

Tabular Quadruples are cast on 12, 18, and 24 point bodies, in 12, 18, 24, 30, 36, 48, 60 and 72 point widths. Packages weigh about 5 lbs.

#### NUMBER OF LINES OF EACH SET WIDTH PER PACKAGE

Body	12	18	24	30	36	48	60	72	Total	Per Line
Size	pt.	Lines	Price							
12	1	1	3	3	3	3	3	3	20	\$10.50
18	1	1	2	2	2	2	2	2	14	9.80
24	1	1	1	1	1	1	2	2	10	8.00

For best service contact your ATF type dealer

# Schedule 12100

## Type Foundry Spaces and Quads

Precision-Cast in Type Moulds

**Spaces and Quads are not sold by the pound. Please order by font or item number.**

SPACES are non-printing types less than one em in set width. Thickness is commonly designated by the number of pieces that add up to approximately one em, as 5-to-em, 4-to-em, and 3-to-em. ATF Foundry Spaces are graduated on the point-set system to quarter points, 10 point 3-to-em Spaces are 3½ points set; 15 point 3-to-em Spaces are 5 points set. 2-to-em is called EN SPACE.

QUADS are cast em-set, two-em or three-em. Sizes smaller than 14 point contain all three; 14 point to 24 point do not contain three-em Quads. Larger sizes are em Quads.

SPECIAL HEIGHT, Base Height and  $\frac{1}{2}$  inch Spaces and Quads are cast to order in foundry lines only (see Schedule 11900). Spaces or Quads can be shaved down at the Foundry to desired LOWER heights at extra cost of 25 cents per 6-inch line in addition to regular cost of material.

INTERMEDIATE SIZES — 5½, 7, 9, 11, 20, 22, 24 and 66 point Spaces and Quads are not put up in fonts or packages. These and larger sizes—84, 96, 108 and 120 point—also extra Angle Body Spaces and Quads are supplied as sorts only.

Pt. Size	Set Widths of Spaces and Quads in Points			
	SPACES	QUADS	SPACES	QUADS
4 pt.	1½	2	4	8 12
4½	1½	2¼	9	13½
5	1½	2	5	10 15
6	1½	2	3	6 12 18
8	1½	2	4	8 16 24
10	2	2½	3½	10 20 30
12	2	3	4	6 12 24 36
14	2	3	4	7 14 28
18	2	3	4	9 18 36
24	3	4	6	8 12 24 48
30	3	4	8	10 15 30
36	3	4	9	12 18 36
42	4	6	9	11 14 21 42
48	4	6	9	12 16 24 48
60	6	8	12	15 20 30 60
72	6	9	12	18 24 36 72

### Heights of Spaces and Quads

Size	Special Heights		
	Regular Height	Base Height	3½ in.
4 pt.	.889	Special Heights made to order only as sorts	
4½	.889		
5	.889		
6	.800	.878	*
8	.800	.878	*
10	.800	.878	*
12	.800	.878	.853
14	.759	.844	.853
16	.865	*	*
18	.759	.844	.853
24	.759	.844	.853
30	.759	.822	.853
36	.759	.822	.853
42	.822	.835	.853
48	.795	.835	.853
60	.795	.835	.853
72	.795	.835	.853

**Table 2101 • Economy Fonts  
Assortment of Spaces and Quads  
in One Package**

### Order by Font Number

Font No.	Pt. Size	Approx. Lb. Weight	Price
2101-4	4	.666	\$2.00
2101-45	4½	.75	2.25
2101-5	5	.83	2.25
2101-6	6	1.	1.60
2101-8	8	1.328	1.70
2101-10	10	1.664	1.95
2101-12	12	2.	2.10
2101-14	14	2.32	2.40
2101-16	16	2.66	2.80
2101-18	18	3.	2.80
2101-24	24	4.	3.30
2101-30	30	5.	4.10
2101-36	36	6.	4.70
2101-42	42	5.25	4.10

### Spaces and Quads for Script Type

Pointed Spaces and Quads are not included in fonts of Script type. A few letter combinations require their use, and the Foundry will supply any standard font or package in Schedule 12100, bearding the lines by hand planing at prices below. In ordering be sure to specify "FOR USE WITH SCRIPT TYPE."

**Table 2106**

Point Size	Economy Fonts	Assorted Spaces or Quads	Single Width Spaces or Quads
12	...	\$3.45	\$4.35
14	...	3.95	4.40
16	...	4.55	4.15
18	...	5.00	4.30
24	...	6.55	4.45
30	...	7.50	6.60
36	...	7.25	1.20
42	...	8.65	1.30

### SEPARATE PACKAGES

**Table 2102 • Assorted Spaces**

Font No.	Pt. Size	Approx. Lb. Weight	Price
2102-4	4	2.5	\$7.50
2102-45	4½	2.5	7.50
2102-5	5	2.5	6.85
2102-6	6	2.5	4.00
2102-8	8	2.5	3.25
2102-10	10	2.5	2.90
2102-12	12	2.5	2.65
2102-14	14	2.6	2.70
2102-18	18	2.7	2.55
2102-24	24	3.0	2.45
2102-30	30	3.7	3.05
2102-36	36	5.2	4.05
2102-42	42	5.2	4.05
2102-48	48	6.0	4.55
2102-60	60	7.5	5.50
2102-72	72	8.0	5.70

**Table 2103 • Assorted Quads**

Font No.	Pt. Size	Approx. Lb. Weight	Price
2103-4	4	2.5	\$7.50
2103-45	4½	2.5	7.50
2103-5	5	2.5	6.85
2103-6	6	2.5	4.00
2103-8	8	2.5	3.25
2103-10	10	2.5	2.90
2103-12	12	2.5	2.65
2103-14	14	2.6	2.70
2103-18	18	2.7	2.55
2103-24	24	3.0	2.45
2103-30	30	3.7	3.05
2103-36	36	5.2	4.05
2103-42	42	5.2	4.05
2103-48	48	6.0	4.55
2103-60	60	7.5	5.50
2103-72	72	8.0	5.70

Larger sizes are em quads only. Order them at Table 2105 prices (see below).

### PACKAGES OF ONE SET WIDTH ONLY

In ordering, Specify Set Width Desired and Show Font Number.

**Table 2104  
Spaces Thinner Than Em Quad**

Font No.	Pt. Size	Approx. Lb. Weight	Price
2104-4	4	1.0	\$3.00
2104-45	4½	1.0	3.00
2104-5	5	1.0	2.75
2104-6	6	1.0	1.40
2104-8	8	1.0	1.30
2104-10	10	1.0	1.15
2104-12	12	1.0	1.05
2104-14	14	.9	1.05
2104-18	18	1.0	.95
2104-24	24	1.0	.80
2104-30	30	1.2	.80
2104-36	36	1.5	.80
2104-42	42	1.7	.80
2104-48	48	1.0	.75
2104-60	60	1.3	.75
2104-72	72	1.5	.70

**Table 2105  
Quads, Em, 2 Em or 3 Em  
(weight same as 2104)**

Font No.	Pt. Size	Available Widths	Price
2105-4	4	1, 2 or 3 Em	\$3.00
2105-45	4½	1, 2 or 3 Em	3.00
2105-5	5	1, 2 or 3 Em	2.75
2105-6	6	1, 2 or 3 Em	1.60
2105-8	8	1, 2 or 3 Em	1.30
2105-10	10	1, 2 or 3 Em	1.15
2105-12	12	1, 2 or 3 Em	1.05
2105-14	14	1, 2 or 2 Em	1.05
2105-18	18	1, 2 or 2 Em	.95
2105-24	24	1, 2 or 2 Em	.80
2105-30	30	1 Em only	.80
2105-36	36	1 Em only	.80
2105-42	42	1 Em only	.80
2105-48	48	1 Em only	.75
2105-60	60	1 Em only	.75
2105-72	72	1 Em only	.70

## DURATIN METAL QUOTATION QUADS

Cast in DURATIN Metal, .759" high, with closed bottoms. Turned upside down, quads may be used as electrolyte base. A small rib inside open end provides grip for handling with tweezers. Made on regular type-casting machines, equally accurate as Foundry type. Each package contains a single size. Order by package number.

Table 2107

Pkg. No.	Size in Points	Pieces	Area (Piccas)	Package Price
1	24x18	288	.864	\$3.60
2	24x24	216	.864	3.60
3	30x18	240	900	3.60
4	30x24	180	900	3.60
5	30x30	140	875	3.60
6	36x18	192	.864	3.60
7	36x24	144	.864	3.60
8	36x30	128	.840	3.60
9	36x36	96	.864	3.60
10	42x18	168	.882	3.60
11	42x24	126	.882	3.60
12	42x30	98	.858	3.60
13	42x36	84	.882	3.60
14	42x42	72	.858	3.60
15	48x18	144	.864	3.60
16	48x24	108	.864	3.60
17	48x30	84	.840	3.60
18	48x36	72	.864	3.60

## Schedule 13050

## ATF DURATIN LEADS AND SLUGS

**STANDARD BODY SIZES.** Leads are strip-metal spacing material in body sizes 1, 2, 3 and 4 point. Slugs are strips of the same material, in body sizes 6, 8, 10 and 12 point.

**DURATIN LEADS AND SLUGS** are produced in strips 24 inches long. All metal is formulated at the refinery. Scrap metal such as old batteries, lead cables, etc., are not used for DURATIN.

**STANDARD HEIGHT** is .759" (electrolyte base height). Other special heights such as .853" (high base) and .765" (Ludlow base) are made to order only. Inquiries for price quotation should state height and quantities desired.

**PRICE SCHEDULES** provide lower cost for larger quantities ordered at one time; therefore, Leads and Slugs may not be included with other foundry products for quantity discount purposes.

### Strip Leads and Slugs

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10.95	100-495	500 and over
	Per package	\$3.15	\$2.95	\$2.90	\$2.80
2, 3, 4 end 6 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	5	10.95	100-495	500 and over
	Per package	\$5.05	\$4.80	\$4.75	\$4.60
8, 10 end 12 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	10-90	100-490	500-990	1000 and over
	Per package	\$5.10	\$5.00	\$5.00	\$4.95

## DURATIN METAL QUOTATION FURNITURE

Cast in DURATIN Metal, approximately .959" high, in sizes listed below. Each package contains a 36-picca line of one size. Order by package number.

Table 2108

Pkg. No.	Size in Points	Pieces	Area (Piccas)	Package Price
36	2x 8	8x36	18	288
37	2x10	10x36	18	360
38	2x12	12x36	18	432
39	2x15	15x36	18	540
40	2x16	16x36	18	576
41	2x20	20x36	18	720
42	3x8	8x36	9	288
43	3x10	10x36	12	360
44	3x12	12x36	12	432
45	3x15	15x36	12	540
46	3x16	16x36	12	576
47	3x20	20x36	12	720
48	4x 8	8x36	9	288
49	4x10	10x36	9	360
50	4x12	12x36	9	432
51	4x15	15x36	9	540
52	4x16	16x36	9	576
53	4x20	20x36	9	720

## ATF DURATIN PRODUCTS

Spaces and Quads      Quotation Quads  
Quotation Furniture      Leads and Slugs

### Labor-Saving Leads and Slugs

(4 to 25 ems by even picas)

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10.95	100-495	500 and over
	Per package	\$5.00	\$4.75	\$4.70	\$4.55
2, 3, 4 and 6 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10.95	100-495	500 and over
	Per package	\$4.50	\$4.30	\$4.25	\$4.10
8, 10 and 12 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10.95	100-495	500 and over
	Per package	\$4.80	\$4.60	\$4.55	\$4.40

### Cut-To-Measure Leads and Slugs

(Sold in 2 lb. packages of single length)

1 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2.8	10.48	50-98	100 and over
	Per package	\$2.20	\$2.15	\$2.05	\$2.00
2, 3, 4 and 6 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2.8	10.48	50-98	100 and over
	Per package	\$1.95	\$1.90	\$1.85	\$1.80
8, 10 and 12 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2.8	10.48	50-98	100 and over
	Per package	\$2.10	\$2.05	\$2.00	\$1.90

### Special Fonts for Cabinet Working Tops

(Order by font number)

No. 1322AD	5 to 9½ ems by half-piccas	2 fonts fit No.	Per font
2 pt. Leads	Approximately 20 lbs.	12013D Cabinet*	\$17.50
No. 1322BE	5 to 9½ ems by half-piccas	2 fonts fit No.	Per font
6 pt. Slugs	Approximately 20 lbs.	12013D Cabinet*	\$17.50
No. 13217F	10 to 40 ems by even picas	For lead and slug	Per font
2 pt. Leads	Approximately 80 lbs.	rack under bank	\$68.90
No. 13217G	10 to 40 ems by even picas	For lead and slug	Per font
6 pt. Slugs	Approximately 136 lbs.	rock under bank	\$103.80
No. 12013F	50 pcs. each 10-40, 42, 45	2 fonts fit No.	Per font
2 pt. Leads	and 50 ems. Approx. 60 lbs.	12013D Cabinet*	\$45.85
No. 12013G	17 pcs. each 10-40, 16 em. 42,	2 fonts fit No.	Per font
4 pt. Slugs	45 and 50. Approx. 60 lbs.	12013D Cabinet*	\$45.85

\* If each Nos. 13223D, 13223E, 12013F and 12013G required to fill racks on School Type Cabinet No. 12014D.

For best service contact your ATF type dealer

## Schedule 11900

# Typecast Products (Sorts) in Foundry Lines

**DEFINITION**—A "Foundry Line" comprises as many type, cast from one matrix, as can be placed in a 36-pica line. No line will contain more than one kind of letter, figure or other character.



Above cut is 42 point body and 58 point set.

Foundry Line = 432 points. Example:  $432 \div 58 = 7$  type.

Determine set of type or cut and use table to find quantity in one foundry line. Order lines required for number of type desired.

Pt. Set	Type Per Line Set	Type Per Line Set	Type Per Line Set	Type Per Line Set	Type Per Line Set	Type Per Line Set
1	432	51½	78 10	43 16	27 25	17
1½	384	55½	76 10½	42 16½	26 25½	16
2¼	345	55½	75 10½	42 16½	26 25½	16
3¾	314	57½	73 10¾	41 16¾	25 25¾	16
5½	288	6	72 10½	41 17	25 26	16
6¾	263	6½	70 10¾	40 17½	25 26½	16
8	240	6½	69 10½	39 17½	24 26½	16
10	230	6½	67 10½	39 17½	24 26½	16
2	216	6½	66 11	39 18	24 27	16
2½	203	6½	65 11½	38 18½	23 27½	15
3	192	6½	64 11½	38 18½	23 27½	15
2¾	181	6½	62 11½	37 18¾	23 27¾	15
4	172	6½	61 11½	37 18½	23 27½	15
5	164	7½	60 11½	37 18½	23 27½	15
7½	157	7½	59 11¾	36 19½	22 28½	15
9	150	7½	58 11¾	36 19½	21 28½	15
3	144	7½	57 12	36 20	21 29	14
3½	138	7½	56 12½	35 20½	21 29½	14
4¼	132	7½	53 12½	35 20½	21 29½	14
5	127	7½	52 12½	34 20½	20 29½	14
7½	123	8	54 12½	34 21	20 30	14
9	119	8½	53 12½	34 21½	20 30½	14
3½	115	8½	52 12½	33 21½	20 30½	14
3¾	111	8½	51 12½	33 21½	19 30¾	14
4	108	8½	50 13	33 22	19 31 to 33	13
5	104	8½	50 13	32 22½	19 31 to 33	13
6	101	8½	49 13½	32 22½	19 31 to 33	13
7½	98	8½	48 13½	31 22½	19½ to 43	11
9	96	9	48 14	30 23	18 43½ to 49	9
4½	93	9½	47 14½	30 23½	18 48½ to 54	8
6	90	9½	46 14½	29 23½	18 54½ to 61½	7
7½	88	9½	46 14½	29 23½	18 61½ to 72	6
9	85	9½	45 15	28 24	18 61½ to 86½	5
5½	84	9½	44 15½	27 24½	17 68½ to 146	3
7½	82	9½	44 15½	27 24½	17 108½ to 146	3
9	80	9½	43 15½	27 24½	17 144½ to 216	2

## CONVERSION TABLE SHOWING FOUNDRY LINES AND CORRESPONDING APPROXIMATE WEIGHTS

Approx. Weight in Pounds per Foundry Line	Number of Lines to One Pound	Approx. Weight in Pounds per Foundry Line	Number of Lines to One Pound	
3	.0625	16	20 .416	2,404
3½	.0729	13.717	24 .500	2,
4	.0833	12.504	28 .579	1,727
4½	.0938	10.661	30 .625	1,
5	.1037	9.643	36 .730	1,333
5½	.1146	8.726	42 .875	1,143
6	.125	8	48 .938	1,
7½	.166	6.024	54 1.125	.888
9	.1875	5.533	60 1.250	.8
10	.209	4.868	72 .300	.667
12	.250	4	84 1.720	.571
14	.290	3.448	96 2.000	.5
16	.333	3.003	120 2.300	.4
18	.375	2.667	144 3.000	.333

Prices Subject to Change Without Notice.

Foundry lines cast to order are not returnable for credit.

For best service contact your ATF type dealer

## PRICE LIST—TABLE E-1

PRICES SHOWN ARE PER FOUNDRY LINE

Point Size	1 Line	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-50 Lines	51-80 Lines	81-100 Lines
3	\$5.00	\$2.80	\$2.05	\$1.65	\$1.40	\$1.20	\$1.15	\$1.12	\$1.11	\$1.10
3½	4.75	2.65	1.95	1.55	1.35	1.25	1.20	1.18	1.16	1.14
4	4.50	2.55	1.85	1.45	1.25	1.15	1.13	1.11	1.09	1.08
4½	4.25	2.40	1.73	1.40	1.15	1.10	1.08	1.04	1.02	1.01
5	4.00	2.25	1.65	1.30	1.10	1.05	1.00	.98	.97	.96
5½	3.75	2.10	1.55	1.20	1.05	1.00	.95	.93	.91	.90
6	3.50	1.95	1.45	1.15	.95	.90	.85	.83	.82	.81
7	3.30	1.85	1.35	1.05	.90	.85	.81	.80		
8	3.10	1.70	1.20	1.00	.85	.80	.78	.76	.75	
10	3.25	1.85	1.35	1.05	.90	.85	.80	.78	.77	
12	3.40	1.95	1.40	1.10	.95	.90	.85	.83	.82	
14	3.60	2.10	1.50	1.15	1.00	.95	.93	.91	.89	
16	4.00	2.25	1.65	1.30	1.10	1.05	1.00	.98	.97	
20	4.20	2.40	1.85	1.50	1.30	1.20	1.18	1.15	1.13	
24	4.70	2.65	2.05	1.75	1.50	1.40	1.35	1.32	1.30	
30	5.25	3.00	2.40	2.05	1.85	1.70	1.65	1.62	1.60	
36	5.70	3.25	2.65	2.30	2.05	1.90	1.85	1.82	1.80	
42	5.20	2.95	2.45	2.00	1.75	1.65	1.60	1.57	1.55	
48	5.80	3.25	2.70	2.20	1.90	1.80	1.76	1.73	1.70	
60	6.60	3.70	3.00	2.45	2.00	1.90	1.80	1.75		
72	8.00	4.50	3.20	2.70	2.20	2.10	2.00	1.90		
84	8.75	4.90	3.60	3.00	2.55	2.45	2.35	2.30		
96	9.50	5.35	3.90	3.40	2.90	2.80	2.70			
120	11.00	6.20	4.55	4.05	3.80	3.65	3.45			

Add 25% to above prices if Characters are MORTISED

**PRICES FOR FOUNDRY LINES**—Any character that may be produced by ordinary methods from existing matrices or from matrix owned by the customer will be cast to order in Foundry lines at prices shown in above schedule. These items include:

Any type sorts or accented letters for current or obsolete faces.

Any space or quad—regular, angle-body or script—in any size.

Any typecast ornament, border unit or corner piece.

Any trade-mark, emblem or other proprietary device made from customer's matrix.

**BODY SIZE GOVERNS PRICE**—Types cast on special body, line or set, are priced the same as other type, based on body size. 10 point body bearing 12 point face, for instance, is considered 10 point and foundry lines are priced accordingly.

**QUANTITY PRICES** are dependent upon number of lines ordered at one time and cast from one font of matrices. Different sizes of the same face or several faces of the same size may not be combined in one order.

We reserve the right to quote special price if order requires modification of matrix or other unusual treatment.

**AVAILABILITY**—Foundry lines are cast PROMPTLY when order reaches the Foundry, provided matrices are available.

Some typecast products formerly offered in fonts or sets are now supplied only in foundry lines. Slow demand for a wide variety of designs makes fonting impossible at standard prices.

TYPE PER LINE	I TYPE PER LINE.											
	1"	2"	3"	4"	5"	6"	E-1	E-1	E-2	E-1	E-2	E-1
BODY	→ 36 18 12 9 7 6 5 4 3 3 2 2 2 2 2 →											
↓												
120												
90												
84												
72												
60												
48												
36												
24												
12												
Pt. Set →	12 36 60 84 108 132 156 180 204 228 252 276 300 324 348 372 396 420											
	24 48 72 96 120 144 168 192 216 240 264 288 312 336 360 384 408 432											

**MEASUREMENT SCALE FOR ADCUTS, LOGOTYPES AND ORNAMENTS**  
 To determine size and number of pieces in a Foundry Line, place lower left hand corner of cut, actual-size design or template, against the guide at lower left hand corner of above area scale. "Body" is the VERTICAL dimension and "set" the HORIZONTAL width, as cut will appear when printed. Numerals at top of table show number of cuts in a Foundry Line.

**DEFINITION OF "ADCUTS"—**Adcuts are reproductions—on point system bodies, the same as a Foundry type—of signatures, trade-marks, illustrations or similar subjects.

**CHARGE FOR MATRIX ENGRAVING**—On initial orders for Adcuts, Imprints, Logotypes or any special letters, figures, etc., requiring the preparation of new matrices, there is an extra charge which corresponds to the tool charge encountered in other industries.

Due to infinite variety of detail required in matrices, a flat price schedule is impracticable. Generally the charge will be within the following range but, if the customer desires a fixed quotation, copy drawings should be submitted to your ATF type dealer.

- 1. Matrix charge for single letter, figure, or simple design \$12.50
- 2. Matrix charge for two- or three-letter logotype or trade-mark ..... 16.75
- 3. Matrix charge for design including four to nine letters. 21.00
- 4. Matrix charge for design including ten or more letters. 25.00

It will be noted that the foregoing schedule imposes no conditions regarding size. A plain single-letter matrix, either 6 point or 72 point size, would cost \$12.50. The maximum charge would be \$25.00, unless matrix required fine shading lines, mortising, multiplicity of lettering or intricate detail, subject to special quotation.

Copy drawings furnished by customer should be finished art work delineating in correct proportion every detail to be reproduced.

**MULTIPLE COLOR CUTS**—Adcuts may be made for multiple-color printing and will register perfectly. Matrices for each secondary color are priced the same as for one-color Adcuts and castings sold in Foundry Lines.

**MORTISES**—Adcuts may be cast with square or rectangular mortise not less than 14 points on each side. ADD \$12.50 to matrix charge on initial order. ADD 25 per cent to Table Prices for Foundry Lines of mortised characters.

**IMPRINT LOGOTYPES**—These can be made from any ATF type faces listed in this index, in sizes 36 point and smaller. A logotype is any combination of letters, points or figures which can be assembled from type and reproduced as a single matrix. Example: Matrix charge for any of the following logotypes (more than 9 characters) is \$25.00.

JOHN SMITH PRESS, PROVIDENCE, R. I.

JOHN SMITH PRESS  
PROVIDENCE, R. I.

THE STANLEY WORKS

PAY STATEMENT - DETACH AND RETAIN

SHAW-MALLES

**THE SHERWIN-WILLIAMS CO.**

SPOTWOOD SPEC. CD-LEX-X

**SPECIAL PRICE TABLES E-2 AND E-3**—If design is wider than 14-point set, shaded portions of area scale indicate use of Tables E-2 or E-3 for pricing Foundry Lines. These provide reduced prices for lines containing only one or two cuts.

### PRICE LIST — TABLE E-2

PRICES SHOWN ARE PER FOUNDRY LINE

Point Size	1 Lines	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-50 Lines	51-80 Lines	81-160 Lines
3	\$4.95	\$2.75	\$2.00	\$1.60	\$1.35	\$1.25	\$1.20	\$1.18	\$1.16	\$1.15
3½	4.70	2.40	1.90	1.50	1.30	1.20	1.15	1.13	1.09	1.08
4	4.50	2.30	1.80	1.40	1.20	1.10	1.05	1.03	1.00	1.02
4½	4.20	2.35	1.70	1.35	1.10	1.05	1.00	.99	.97	.96
5	3.95	2.20	1.60	1.25	1.05	1.00	.95	.93	.92	.91
5½	3.70	2.05	1.50	1.15	1.00	.95	.90	.87	.86	.85
6	3.45	1.90	1.40	1.10	.90	.85	.83	.81	.80	.....
8	3.25	1.80	1.30	1.00	.85	.80	.78	.76	.76	.....
10	3.05	1.65	1.25	.95	.80	.75	.73	.71	.70	.....
12	3.00	1.80	1.30	1.00	.85	.80	.75	.74	.73	.....
14	3.33	1.80	1.30	1.05	.90	.85	.80	.78	.77	.....
18	3.50	2.00	1.40	1.05	.90	.85	.80	.78	.77	.....
24	3.90	2.15	1.55	1.20	1.00	.95	.90	.88	.87	.....
30	3.70	2.05	1.70	1.35	1.15	1.05	1.03	1.00	.99	.....
36	4.55	2.80	1.90	1.60	1.35	1.30	1.23	1.19	1.17	.....
42	5.00	2.75	2.25	1.80	1.55	1.45	1.40	1.37	1.35	.....
48	5.55	3.00	2.45	1.95	1.65	1.55	1.51	1.48	1.46	.....
60	6.30	3.40	2.70	2.15	1.70	1.60	1.50	1.45	1.45	.....
72	7.65	4.15	2.95	2.35	1.85	1.73	1.65	1.61	1.61	.....
84	8.35	4.50	3.20	2.60	2.15	2.05	1.95	1.90	1.90	.....
96	9.05	4.90	3.45	2.95	2.45	2.35	2.25	2.20	2.20	.....
120	10.45	5.65	4.00	3.50	3.25	3.10	2.90	2.90	2.90	.....

### PRICE LIST — TABLE E-3

PRICES SHOWN ARE PER FOUNDRY LINE

Point Size	1 Lines	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-50 Lines	51-80 Lines	81-160 Lines
3	\$4.95	\$2.75	\$2.00	\$1.60	\$1.35	\$1.25	\$1.20	\$1.18	\$1.16	\$1.15
3½	4.70	2.40	1.90	1.50	1.30	1.20	1.15	1.13	1.09	1.08
4	4.45	2.30	1.80	1.40	1.20	1.15	1.10	1.06	1.04	1.03
4½	4.20	2.35	1.70	1.35	1.10	1.05	1.00	.99	.97	.96
5	3.95	2.20	1.60	1.25	1.05	1.00	.95	.92	.91	.....
5½	3.70	2.05	1.50	1.15	1.00	.95	.90	.87	.86	.85
6	3.45	1.90	1.40	1.10	.90	.85	.83	.81	.80	.....
8	3.25	1.80	1.30	1.00	.85	.80	.78	.76	.75	.....
10	3.05	1.65	1.25	.95	.80	.75	.73	.71	.70	.....
12	3.15	1.70	1.30	.95	.80	.75	.70	.69	.68	.....
14	3.40	1.85	1.30	1.00	.85	.80	.73	.72	.72	.....
18	3.45	1.95	1.30	1.00	.85	.80	.75	.73	.72	.....
24	3.85	2.10	1.50	1.15	.95	.90	.85	.82	.82	.....
30	4.10	2.20	1.65	1.30	1.10	1.00	.98	.95	.94	.....
36	4.45	2.40	1.80	1.50	1.25	1.20	1.13	1.09	1.07	.....
42	4.90	2.65	2.15	1.70	1.45	1.35	1.30	1.27	1.25	.....
48	5.45	2.90	2.35	1.85	1.55	1.45	1.41	1.38	1.36	.....
60	6.15	3.25	2.55	2.00	1.65	1.50	1.37	1.32	1.32	.....
72	7.50	4.00	3.20	2.20	1.80	1.60	1.50	1.46	1.46	.....
84	8.15	4.30	3.00	2.40	1.95	1.85	1.75	1.70	1.70	.....
96	8.85	4.60	3.25	2.70	2.25	2.10	2.00	1.99	1.99	.....
120	10.15	5.35	3.70	3.20	2.95	2.80	2.60	2.59	2.59	.....

Add 25% to above prices if Characters are Mortised

For best service contact your ATF type dealer

**Approximate Quantity of Each Character in ATF Type Fonts**  
Use "A" schemes given as key to this table

**CAPS 3A to 33A**

	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	
BWY	2	2	2	3	3	3	4	4	4	5	5	6	6	7	7	8	8	8	8	9	9	10	10	11	11	11	12	12	13	13	13	13
CL	2	3	4	4	5	5	6	7	7	8	9	9	10	11	12	12	13	13	14	15	16	17	18	19	20	20	21	21	22			
DHMPU	2	2	3	4	4	5	5	6	7	7	8	8	9	10	10	11	11	12	12	13	13	13	14	15	16	16	17	17	18			
E	4	5	6	8	9	10	11	12	13	14	16	17	18	19	21	22	23	24	26	27	28	29	30	32	33	34	35	36	38	39	40	
F G'	2	2	3	3	3	4	4	5	5	6	6	7	7	8	9	9	10	10	11	11	12	12	13	13	14	14	15	15	16			
JKV	2	2	2	2	3	3	3	4	4	4	5	5	5	6	6	6	7	7	7	7	8	8	8	8	8	9	9					
Q X Z & : ; IT	1	1	1	2	2	2	2	3	3	3	3	3	4	4	4	4	4	4	5	5	5	5	5	5	5	5	5	5	5	6	6	6

**LOWERCASE**

	When the f combinations are included in fonts the quantity of f is reduced to same as g																														
a in or st	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33
b g p w y	2	2	2	3	3	3	4	4	5	5	6	6	7	7	8	8	9	9	10	10	11	11	11	12	12	13	13	14			
c f m u	2	2	3	4	4	5	5	6	7	7	8	8	9	10	11	11	12	12	13	13	14	15	16	16	17	17	18				
d	2	3	3	4	4	5	6	7	8	9	9	10	11	11	12	12	13	13	14	14	15	16	17	17	18	19	19	20			
e	4	5	6	8	9	10	12	13	14	16	17	19	20	21	23	24	25	27	28	29	30	32	33	35	36	37	38	40	41	43	44
h i	2	3	4	4	5	5	6	7	8	9	9	10	11	12	12	13	13	14	15	16	16	17	18	19	19	20	20	21	21	22	
j k v	2	2	2	2	3	3	3	4	4	4	5	5	5	6	6	6	7	7	7	7	8	8	8	8	9	9	9				
q x z	1	1	1	2	2	2	3	3	3	3	4	4	4	4	4	4	4	4	4	4	5	5	5	5	5	5	5	5	5	6	6
:	2	2	3	4	4	5	5	6	7	7	8	8	9	10	10	11	11	12	13	13	14	14	15	15	16	16	17	17			
fl	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2	2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	3
ff #	2	2	2	2	2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	
ff #	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	4	4	4	4	5	5	5	5	5	5	5	5	6	6	6	

**FIGURES**

	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33
1 2 3 4 5 6 7 8 9 \$,	2	3	4	4	5	6	7	8	9	10	11	11	12	12	13	14	15	16	18	19	19	20	21	22	23	24	25	26	27	28	
0 .	3	5	6	7	8	10	11	12	13	15	17	17	18	19	20	21	22	24	26	28	29	30	31	32	34	35	36	37	38	39	
-	2	2	2	2	3	3	3	4	4	4	5	5	5	6	6	6	7	7	7	8	8	8	8	8	8	8	9	9	9	9	

**CAPS 34A to 75A**

	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75		
BWY	14	14	15	15	15	16	16	17	17	18	18	19	19	19	20	20	21	21	21	22	23	24	25	26	27	28	29	30	31	32	33	
CL	22	23	24	25	25	26	27	28	28	29	30	31	32	32	33	33	34	35	35	36	37	39	40	42	43	45	47	49	50			
DHMPU	18	19	19	20	20	21	21	22	22	23	23	24	25	26	26	27	27	28	28	29	29	31	32	34	35	36	37	39	40			
E	41	42	43	45	45	46	47	48	50	51	52	53	54	55	57	59	59	60	61	62	63	65	66	69	72	75	78	81	84	87	90	
F G'	16	16	17	18	18	19	19	20	20	21	21	22	22	23	23	24	24	25	25	26	27	28	29	30	32	33	34	35				
JKV	9	9	9	9	10	10	10	10	10	11	11	11	12	12	12	13	13	13	14	14	14	15	15									
Q X Z & : ; IT	6	6	6	6	6	7	7	7	7	7	7	8	8	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	11	11		

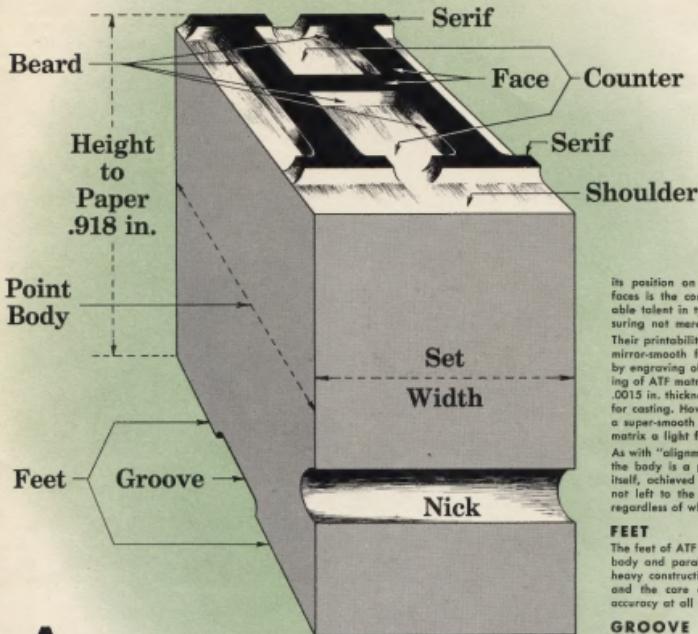
**LOWERCASE**

	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75		
a in or st	14	14	15	15	15	16	16	17	17	18	18	19	19	20	20	21	21	21	22	23	24	25	26	27	28	29	30	31	32	33		
b g p w y	14	14	15	15	15	16	16	17	17	18	18	19	19	20	20	21	21	21	22	23	24	25	26	27	28	29	30	31	32	33		
c f m u	18	19	19	20	20	21	21	22	22	23	23	24	25	26	26	27	27	28	28	29	29	31	32	34	35	36	37	38	40			
d	20	21	22	23	23	24	24	25	25	26	26	27	28	29	29	30	30	31	31	31	32	33	34	36	38	39	40	42	43			
e	45	47	48	49	51	52	53	54	55	57	59	60	61	62	64	65	67	68	69	70	72	73	77	80	84	87	90	93	97	100		
h i	22	23	24	25	25	26	27	28	29	30	31	32	32	33	33	34	35	35	36	37	37	39	40	41	43	45	47	49	50			
j k v	9	9	9	9	10	10	10	10	11	11	11	12	12	12	13	13	13	14	14	14	15	15										
q x z	6	6	6	6	6	7	7	7	7	7	8	8	8	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	10	11		
:	18	19	19	19	20	20	21	21	22	22	23	23	24	25	25	26	26	27	27	28	28	29	30	32	33	35	37	38	40			
-	5	5	5	5	5	5	5	5	5	6	6	6	6	6	6	6	6	6	6	7	7	7	8	8	8	8	8	8				
ff #	3	3	3	3	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	5	
ff #	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	
ff #	6	6	6	6	6	7	7	7	7	7	7	8	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	11				

**FIGURES**

|
|  |

# THE ANATOMY OF ATF TYPE



## ALIGNMENT

In ATF type, alignment is built into the matrix. The base, or line, of the letter is an integral dimension of the matrix and is not left to the casting machine operator's discretion. Every letter cast from ATF matrices will align regardless of when it is cast. Casting machines not having this feature cannot constantly cast quality type. Accordingly, carelessness, lack of skill on the part of the operator, slippage or wear can all result in different adjustment and alignment on different letters or different castings.

## BODY

An efficient body must be strong. Making metal hard is a simple matter, but a metal that will withstand abrasion by paper stocks as well as the abusive pressures of printing and reproduction methods such as stereotyping, electrotyping, rubber plate molding, etc., must be more than hard. It must be tough. ATF type is tough but its toughness rests not alone in the metal formula. To produce a tightly compressed, fine grain metal the molten metal must be cast at high temperature under high pressure in a water-cooled mold. Ordinary type casting machines cannot match the high pressures or high temperatures of ATF casters and few are equipped with water-cooled molds. In conse-

quence, many competitors are unable to match the hardness of ATF type, even if they use ATF metal. By the same token, we can cast harder type from their metal than they can.

Accuracy is another important requisite of the type body. If the body of a character tapers in any direction or if its four sides are out of square, this character cannot set snugly against its neighbors, is bound to produce a spongy line or form. Here, again, the heavily constructed, non-adjustable mold which characterizes ATF casters assures a degree of accuracy which others can seldom match.

## COUNTER AND DEPTH

ATF matrices are engraved—not stamped—in hard nickel brass. They are cut with precision tools which assure clean walls and sharp edges, even at maximum depths. Most matrices are stamped or punched, rather than engraved. Because of this fact they require a softer brass and there is a definite limitation on the depth to which the punches can be driven, particularly in the shaping of counters.

## FACE

The face of ATF type has three distinctive features—its design, the efficiency with which it lays ink onto paper uniformly and sharply and

its position on the body. The design of ATF faces is the combined work of the best available talent in type design and type layout, assuring not merely novel but PRACTICAL faces. Their printability comes from their sharp edges, interlocked counter corners obtained only by engraving of the finest sort. The fine engineering of ATF matrices is done with tools such as .0015 in. thickness, which provide a fine surface for casting. However, ATF goes further to obtain a super-smooth printing surface by giving each matrix a light finishing coat of chromium.

As with "alignment," the position of the face on the body is a precise dimension—the matrix itself, achieved by expert hand finishing. It is not left to the operator, hence it is identical, regardless of where the type is cast.

## FEET

The feet of ATF type are always square with the body and parallel to the face, because of the heavy construction of the mold on ATF casters and the care expended in maintaining their accuracy at all times.

## GROOVE

The groove in ATF type is machined during the casting operation. ATF casting machine operators are careful to keep their grooving knives both sharp and properly adjusted and thus avoid the burrs that make some other types more than type high or uneven on their feet.

## SET

The set of ATF type, like its "alignment," is built into the matrix and is not subject to the variations of an adjustable mold. That the set is always identical in ATF type, regardless of when it is cast, is further guaranteed by the fact that the precise dimension of each character is stamped on the matrix as a guide to the operator and the inspectors who maintain a constant check on the accuracy of the ATF product.

Good letterspacing is normal with ATF type. Each character is fitted individually to look its best with all other letters in its alphabet. Overhanging letters set well because they are properly kerned and rubbed—a PLUS VALUE in ATF type.

## TYPE HEIGHT

The carefully controlled depth of ATF's engraved matrices, plus the equally accurate height of ATF molds, produces type of constantly uniform height. Further precaution against inaccuracy is the rigid ATF inspection which discards any type that is over .0005 in. high or low.



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